

note

note inc.

January 19, 2026

note Inc. Hosts Yoshimoto Kogyo's "Original Content Development Audition" to Discover Next Major Multimedia Hits



原作開発オーディション開催

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Yoshimoto Kogyo has launched the "Original Content Development Audition" on the note platform. note Inc. is providing full cooperation for this project, which invites approximately 6,000 Yoshimoto talents to submit original stories. The goal is to develop content that can expand across multiple media formats, including books, films, stage plays, and games.

Yoshimoto Kogyo has a proven track record of successful multimedia expansions. Notable examples include Naoki Matayoshi's "Hibana" (Spark), which became a Netflix series, a movie, and a stage play; Ryuji Akiyama's "Creators File"; and Wakana Abe's "Idol Shikkaku."

This project is a "reader-participation audition" designed to discover the next major hit. Readers can search for "#よしもと原作開発" on note and support their favorite works by clicking the "Like" button.

Reasons for Selecting note as the Submission Platform

1. Success of Yoshimoto Talents on note

Many Yoshimoto talents already use note, and several have successfully published books based on their posts. Notable examples include:

- BKB (Bike Kawasaki Bike): "BKB Short Short Novel Collection" (Yoshimoto Books, 2020)
- Nozomi Sakayori (Borujuku): "Sakayori-san no Borujuku Nikki" (Yoshimoto Books, 2021)

- Jun (Sizzler): "Rara" (KADOKAWA, 2022)
- Toshiyuki Itakura (Impulse): "Okujo to Rifle" (Asuka Shinsha, 2023)
- Shuji Okuda (Gakutensoku): "Nanika ni Naritakute" (Yoshimoto Books, 2025)



2. Expertise in Scouting Original Content

note hosts the "Creative Grand Prix," one of Japan's largest creative contests. In 2025, 38 media organizations participated, receiving a record 70,000 entries. To date, 27 works from the platform have been adapted into books, films, or stage plays. note also collaborates with major publishers like Shueisha (Weekly Shonen Jump+) and Kodansha (Weekly Shonen Magazine) to discover new talent.

3. Data-Driven Insights into Reader Response

note has over 10 million members and 86.6 million monthly active users (*). As a reader-participation audition, selection criteria will include engagement data such as "Likes," page views (PV), and completion rates.

*Average from June to November 2025: Total number of active browsers (including non-members) accessing note at least once a month.

Audition Overview

The audition aims to uncover the talents of Yoshimoto Kogyo's performers and create hit works. Submissions are accepted via note and include a wide range of genres such as novels and essays. Evaluation will be based on content quality and reader response. Works that pass the first screening will be refined with Yoshimoto Kogyo's publishing staff before moving to a final pitch session. This session is scheduled to air on the BS Yoshimoto program "Ore no Oshihon."

Submission Details

- Genre: Multimedia-compatible reading material (novels, essays, autobiographies, non-fiction, scripts, manga, etc.).
- Distribution: Works will also be featured on the vertical-scroll manga and literature site "FANY Story."
- Awards: In addition to the Grand Prize and Runner-up Prize, special awards include the "Dai-ichi Geinin Bungeibu Award" (selected by Naoki Matayoshi), the "NTT Docomo Studio & Live Award" (guaranteeing a short drama adaptation), and the "note Award."

Judging Panel

The panel includes representatives from major publishing houses, streaming platforms (FANY:D, FOD, U-NEXT), and production companies (IMAGICA GROUP, NTT Docomo Studio & Live). Naoki Matayoshi will serve as an observer, and note Inc. will also participate in the selection process.

Schedule

- Submission Deadline: End of March 2026
- Results Announcement: Late April 2026 (expected)
- Pitch Session: June 2026 (expected)

Comment from Kotomi Mihara, Executive Officer of note Inc.

"We are delighted that note was chosen as the platform for this project. We look forward to seeing the unique perspectives and sensibilities of those at the forefront of entertainment transform into written stories.

note Inc. is honored to participate in the judging process alongside diverse experts from the publishing and film industries. We sincerely hope these stories grow through reader engagement and become the defining hits of the next generation."

note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 69.56 million works have been created. The number of members has reached 11.14 million (as of November 2025).

- URL : <https://note.com/>
- iOS App : <https://itunes.apple.com/jp/app/note-noto/id906581110>
- Android App : <https://play.google.com/store/apps/details?id=mu.note>

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Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

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Date of Establishment: December 8, 2011

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