

note

note inc.

March 18, 2026

note Signs Partnership Agreement with Chiba Prefectural Board of Education

Deploying "note pro" to All 160 Prefectural Schools in Chiba Strengthening School Branding through Integration with School Websites



note

千葉県的全県立学校160校がnote proを開設

note inc. has signed a partnership agreement with the Chiba Prefectural Board of Education. To establish a system-wide framework for showcasing the appeal of prefectural schools to elementary and junior high school students and their parents, the company will provide its high-performance business plan, "note pro," free of charge to the Board of Education and all 160 prefectural junior high schools, high schools, and special needs schools.

Articles posted by each school on the "note" platform will automatically appear as a list on their respective school websites, allowing for simultaneous updates with a single post. This marks the first initiative in Japan to implement such integration between note and school websites on a prefecture-wide scale.

Chiba is the seventh prefecture in Japan to adopt this system-wide rollout, following Iwate, Fukushima, Niigata, Hokkaido, Wakayama, and Okinawa. The total number of educational institutions using the platform now exceeds 1,400 nationwide. An increasing number of local governments are adopting note as a foundation for educational public relations to address common challenges, such as the administrative burden of website management and the loss of operational expertise when teachers are reassigned.

Background of the Agreement

Chiba Prefecture has prioritized "strategic public relations" in its 2022 [Reform Promotion Plan for Prefectural High Schools](#). Similarly, the 3rd Basic Plan for the Promotion of Special Needs Education (2022) emphasizes enhancing PR activities to provide proactive information during enrollment consultations.

Meanwhile, the environment surrounding high school admissions is changing, including the expansion of tuition-free programs for private high schools. Reaching prospective students and parents has become a shared challenge for local governments. Traditionally, managing school websites requires technical expertise, often resulting in the work being concentrated on specific teachers. This creates difficulties in transferring knowledge during personnel rotations, which can hinder consistent updates.

This agreement addresses these challenges by establishing a prefecture-wide information-sharing system through "note pro" and its integration with school websites. Parents can see the latest school activities simply by visiting the school website, and prospective students can more easily visualize daily life at each school. In Iwate Prefecture, an early adopter of "note pro," the initiative has already shown results, including an increase in application ratios for recommended entrance exams and more applicants from outside the prefecture.

The goal is to increase opportunities for the public to access school information and effectively communicate each school's unique appeal while reducing the workload for teachers.



(Left) Kanae Sugino, Superintendent, Chiba Prefectural Board of Education; (Right) Sadaaki Kato, CEO, note inc.

Key Initiatives

1. Providing "note pro" free of charge to 160 schools and the Board of Education

note inc. will provide "note pro"—a high-performance plan usually costing 80,000 yen (excluding tax) per month—free of charge to all 160 prefectural schools and the Board of Education in Chiba. Schools will share daily educational activities and student achievements to reach prospective students, parents, and local residents.

The posting interface is designed for intuitive use, allowing anyone to create articles with text and images just like a blog. This ensures smooth handovers during the new school year and prevents work

from concentrating on specific teachers. Additionally, the platform is ad-free, ensuring no unintended content appears on school pages.

Furthermore, note attracts 86.6 million monthly active browsers (including non-members), and posts are highly visible in search engine results. This allows schools to reach audiences that might not typically visit a school website.

2. Promoting integration between school websites and note

By linking school websites (which host basic information like school policies) with note (which hosts daily activities), the system ensures information is easily accessible from either platform. Integration will be rolled out sequentially across school websites and include:

- Adding official note link banners and school introduction videos to school websites.
- Automatically displaying a list of the 5 to 10 most recent note headlines on school websites.
- Featuring specific note articles with thumbnails on school websites.

Parents can learn about the latest school activities simply by visiting the school website. Similarly, elementary and junior high school students considering their future education can easily get a sense of each school's unique atmosphere.



3. Building a dedicated media portal for the Board of Education on note

The Board of Education will establish a specialized media portal on the note platform to aggregate posts from all 160 schools. This allows prospective students and parents to view and compare unique learning programs, school events, and research projects across the prefecture.

URL: <https://chibapref-edu.note.jp/>



千葉県教育委員会の新着記事



県立高等学校・中学校の新着記事はこちら



特別支援学校の新着記事はこちら



4. Implementation support from note inc.

note's directors specializing in the public and education sectors will conduct training sessions for the Board of Education and school staff, covering basic usage and tips for effective article creation.

Comments from Takaaki Suzuki, Director of Education Policy Division, Chiba Prefectural Board of Education

"The Chiba Prefectural Board of Education has decided to strengthen its information sharing by introducing the media platform 'note' to all 121 prefectural high schools, 2 junior high schools, and 37 special needs schools in partnership with Note Inc.

While schools have previously used their websites to share information about events and student activities, we believe adding note as a new tool will allow us to communicate the 'spirit' of our schools more effectively. We expect this cross-functional presence on a common platform to foster a sense of familiarity and trust among students, parents, and the local community. We hope this initiative deepens the understanding of our prefectural schools as we work toward the growth of the children who will lead the future."

Comments from Nozomi Aoyagi, Director (Public & Education), Note Inc.

"Through our work with prefectural boards of education, we have seen firsthand how proactive communication brings positive changes to schools. In Iwate Prefecture, which introduced 'note pro' to all schools in 2022, we have seen tangible results like higher application ratios. Teachers have told us that website maintenance is now easier and that a culture of 'finding the good' in their schools has taken root.

In Chiba, we are implementing a function to automatically list note articles on school websites—the first such prefecture-wide system in Japan. By linking the website (for basic information) with note (for daily stories), we make the school atmosphere feel more accessible. As the environment for high school

admissions changes, communicating the appeal of prefectural schools is more important than ever. We will leverage our expertise to support all 160 schools in reaching as many people as possible."

About the "note pro" Bulk Integration Plan for Boards of Education

This service allows boards of education to introduce and manage "note pro" accounts for all schools under their jurisdiction. Boards can open these accounts collectively and free of charge. note's education directors also provide tailored support to address specific communication challenges.

<Key examples of local governments that have implemented bulk adoption>

- Iwate Prefectural Board of Education: <https://iwatepref-edu.note.jp/>
- Fukushima Prefectural Board of Education: <https://fukushimapref-edu.note.jp/>
- Niigata Prefectural Board of Education: <https://niigatapref-edu.note.jp/>
- Hokkaido Prefectural Board of Education: <https://hokkaidopref-edu.note.jp/>
- Wakayama Prefectural Board of Education: <https://wakayamapref-edu.note.jp/>
- Okinawa Prefectural Board of Education: <https://okinawapref-edu.note.jp/>

Note: Some of the listed local governments may be using features currently under development that were provided specifically under their respective partnership agreements. Please note that these specific features are not included in the standard "note pro Bulk Integration Plan."

<https://note.jp/n/nd634301a8390>

note's Education Support Program

Since 2020, Note Inc. has provided free support for information sharing by schools and students to help children nationwide experience the world through creation.

<Target>

Elementary, junior high, high, and special needs schools (both public and private) nationwide.

<Offerings>

Free "note pro" accounts and operational support, bulk integration plans for boards of education, guest lectures, and partnership agreements with local governments.

<https://note.com/edu>

note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 69.56 million works have been created. The number of members has reached 11.14 million (as of November 2025).

- URL : <https://note.com/>
- iOS App : <https://itunes.apple.com/jp/app/note-noto/id906581110>
- Android App : <https://play.google.com/store/apps/details?id=mu.note>

note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

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Date of Establishment: December 8, 2011

Representative Director and CEO: Sadaaki Kato Corporate Website: <https://note.jp>

【For inquiries regarding this press release】

note inc. IR inquiry desk: <https://ir.note.jp/inquiry>