

note

note inc.

May 27, 2026

note Launches Automatic Multilingual Support for All Creators **An Initiative to Deliver Japanese Content to the World**



5月27日(水)からスタート!

Today, note launched its multilingual support feature for all creators, aiming to deliver Japanese content to readers worldwide.

This initiative gradually expands touchpoints that were previously difficult to establish using Japanese alone, allowing creators' content to reach a broad global audience. For example, it creates more opportunities for Japan-based creators to connect with overseas fans through note, for traditional craft articles to attract the attention of international buyers, and for corporate product stories to gain traction in global markets.

To date, note has focused product development on remaining a platform highly compatible with search engines and AI. Concurrently, the company has driven its business forward with global partners through capital and business alliances with Google, NAVER, and KADOKAWA. By leveraging this search and AI compatibility alongside these partnerships, the new multilingual support expands the potential for creators' articles to reach readers around the world.

Benefits of Automatic Multilingual Support

More opportunities to be read by people worldwide

Even overseas readers who do not know Japanese will be able to read articles directly, without needing to use external international platforms or translation services.

Visibility in international search results and social media

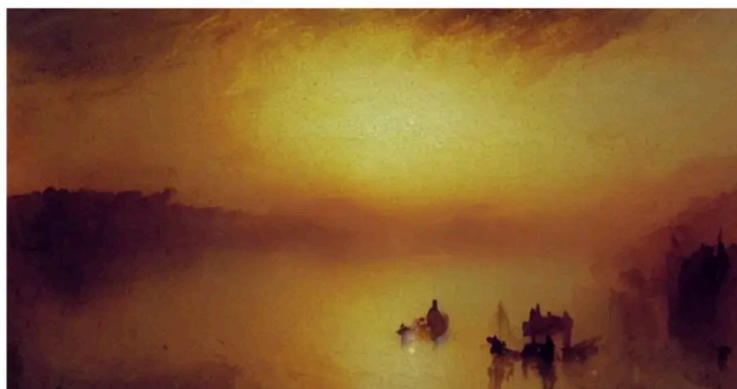
Translating articles into English increases the likelihood that readers searching in languages other than Japanese will find them. Translated articles may also appear on social media timelines.

Higher likelihood of being recommended by AI services globally

Articles will have more opportunities to be introduced or referenced by AI services overseas. A joint survey conducted with VALUES, Inc. in 2025 (*1) showed that traffic to note via generative AI exceeded the expected value predicted from search traffic by approximately four times. Through multilingual support, this high compatibility with AI will also lead to expanded touchpoints with overseas readers.

*1 Source: Joint survey by VALUES and note, October 30, 2025

Example of an automatically translated article



The Eve of World Transformation Was Quieter Than I Thought

♡ 6,878



深津 貴之 (fladdict)
2022年8月22日 02:30

The fundamental rules of the world are about to change... That kind of development often happens in manga and movies. It seems like it's about to happen in reality too.

<https://note.com/fladdict/n/n13c1413c40de?hl=en>

Other examples of automatically translated articles

<https://note.com/fladdict/n/nf4c104d4ed2b?hl=en>

<https://note.com/fladdict/n/ned53054ddc5b?hl=en>

<https://note.com/fladdict/n/n14d18afc14ed?hl=en>

Eligible content includes text articles already published on note that meet certain criteria, including articles published under "note pro," the high-performance plan for corporations. Translations for existing articles will be applied sequentially over several days.

By default, "Automatic Article Translation" is turned ON, and creators can choose whether or not to translate their content. The feature can be switched on or off at the account level through the management screen (Account Settings) or individually for each article.

For detailed setup instructions and frequently asked questions, please refer to the help page "Automatic Multilingual Support."

History and Future Outlook

This initiative has been implemented in phases to ensure creators can use it with peace of mind.

- January 2026: Announced the start of the pilot program for automatic multilingual support. Began accepting applications for early access slots.
- March 2026: Conducted the pilot program targeting approximately 20,000 articles from early-access creators. Verified translation accuracy, display formatting, and international access trends.
- April 2026: Issued an advance notice regarding setup and modification methods, as well as partial revisions to the Terms of Use, ahead of the full-scale launch.
- May 27, 2026 (Today): Launched the service for all creators.

To ensure that creators' works reach even more readers, note will continue to consider expanding supported languages and accommodating paid articles and membership-exclusive articles, while monitoring translation accuracy and feedback from overseas.

note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 75.20 million works have been created. The number of members has reached 11.78 million (as of February 2026).

- URL : <https://note.com/>
- iOS App : <https://itunes.apple.com/jp/app/note-noto/id906581110>
- Android App : <https://play.google.com/store/apps/details?id=mu.note>

note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops

and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

Address: 6-6-2 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

Date of Establishment: December 8, 2011

Representative Director and CEO: Sadaaki Kato Corporate Website: <https://note.jp>

【For inquiries regarding this press release】

note inc. IR inquiry desk: <https://ir.note.jp/inquiry>