

note

note inc.

June 30, 2026

Number of Books Originating from note Surpasses 400 !

Adaptations into Books and Videos from the "Creative Award" Also Accelerating



The cumulative number of books published based on posts on note has surpassed 400. As of the end of February 2026, over 75 million works have been published on note. Opportunities for book publication are diversifying. For example, some posted articles become popular and attract the attention of publishers. In other cases, winning an award in a contest hosted by note leads to publication.

note's mission is to "ensure that everyone can start creating and continue to do so." The company focuses on supporting creators to expand their range of activities. Currently, note is accepting entries for ["Creative Award 2026"](#) until July 8. This is one of Japan's largest creative contests, leading to book publications and video adaptations.

About Books Born from note

Since note launched its service in 2014, ways for creators and publishers to connect have expanded. In the early days, most publications resulted from posts on note becoming popular. However, since the "Creative Award" began in 2022, book publications originating from the contest have increased.

By genre, essays and business/economics are the most common. These are followed by a wide range of genres, including comics, food, lifestyle, and novels. In recent years, media developments have extended beyond book publication. Award-winning works from the Creative Award have been adapted into TV dramas and manga.

Summary of Books Born from note

<https://note.jp/n/nc10c68860a69> (Japanese only)

note's Initiatives to Support Creator Debuts

The role of note is to provide an environment where creators can continue creating. note supports creators so they can experience new opportunities. Through posting on note, they can advance to a new stage, see changes in their daily lives, and experience new encounters.

note has implemented various initiatives to support creators. These include holding regular contests and running the "Creator Support Program," which introduces popular creators to media partners. The company also provides a "Job Request" tab feature. This helps creators display their skills and achievements to receive work more easily. Furthermore, in May 2024, note established its subsidiary, Tales & Co. The subsidiary supports creators from project planning to commercialization, strengthening the support system for creative activities.

Among these efforts, the "Creative Award" has become established as a gateway to book publication. More than 30 media companies, including publishers and TV stations, participate in the selection process. Through the past four awards (2022–2025), 34 works have achieved media adaptations, including book publications, video adaptations, and serializations (as of the end of May 2026).

Currently, entries for "Creative Award 2026" are open until Wednesday, July 8, 2026. Creators of all genres, both professional and amateur, can apply.

▼ Details of Creative Award 2026

<https://note.com/creative-award> (Japanese only)

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note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 75.20 million works have been created. The number of members has reached 11.78 million (as of February 2026).

- URL : <https://note.com/>
- iOS App : <https://itunes.apple.com/jp/app/note-noto/id906581110>
- Android App : <https://play.google.com/store/apps/details?id=mu.note>

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Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

Address: 6-6-2 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

Date of Establishment: December 8, 2011

Representative Director and CEO: Sadaaki Kato Corporate Website: <https://note.jp>

【For inquiries regarding this press release】

note inc. IR inquiry desk: <https://ir.note.jp/inquiry>