

note

note inc.
July 16, 2026

First for a Film Company: Shochiku Joins note's "AI Context Network" Aggregating Fan Reviews and Official Information for Upcoming Japanese Films



Shochiku Co., Ltd. has joined note's "AI Context Network." This system aggregates fan reviews and official information for individual works. Shochiku is the first film company to participate in this network.

The system will feature Shochiku's new Japanese films. This includes "A Questionnaire About the Mouth," which is currently in theaters across Japan. It will also include upcoming releases such as "Play with Someone?", "I Want to Meet You Again on the Hill Where Those Stars Fall.", "The Swan and the Bat", "The Eight Tombs Village", and "First Voice".

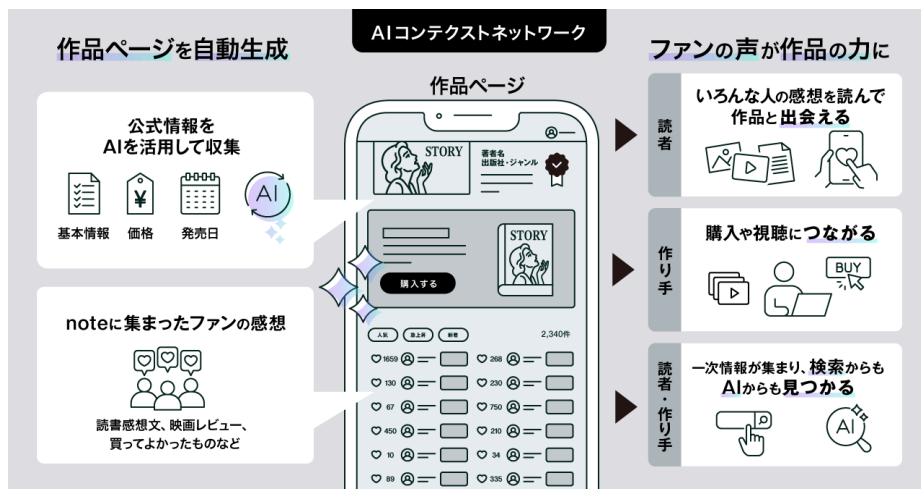
The network compiles review articles and official information on note into a dedicated page for each film. Readers who become interested can directly proceed to purchase movie tickets. For creators, it provides an opportunity to connect their works with new audiences.

Example of a dedicated page: <https://note.com/hashtag/口に関するアンケート>

About the AI Context Network

This system uses AI to automatically generate a dedicated page for each work or product. These pages gather fan reviews and official information. The system currently supports books, videos, and games. There are plans to expand this to all categories in the future.

note has hosted approximately 150 official posting projects, such as "#BookReview" and "#MovieReview". The total number of submitted review articles has reached approximately 2 million.



Readers visiting the dedicated pages can read various reviews and discover their next favorite works. For creators, fans' voices help encourage purchases and viewing. By aggregating primary information, the works become easier to find through search engines and AI. Fans' voices become a strength for the work. The AI Context Network is a system designed to create this positive cycle.

Shochiku Films x note

Shochiku Films operates an official account on note. The company has used this account to share information on new movies and encourage users to post reviews. Shochiku also regularly invites note creators to exclusive movie previews.

A unique culture has taken root on note. Users create diverse articles from a single movie. They write down their excitement immediately after watching, analyze foreshadowing, and compare the movie with the original novel. These articles have successfully raised expectations before a movie's release and boosted conversations during its screening period.

Starting with movies released in July, special banners will be sequentially placed on the dedicated pages to build momentum leading up to the releases.

- ["A Questionnaire About the Mouth"](#) (Currently in theaters)
- ["Play with Someone?"](#) (Releasing July 24, 2026)
- ["I Want to Meet You Again on the Hill Where Those Stars Fall."](#) (Releasing August 7, 2026)
- ["The Swan and the Bat"](#) (Releasing September 4, 2026)
- ["The Eight Tombs Village"](#) (Releasing September 18, 2026)
- "First Voice" (Releasing October 2, 2026)

note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 82.09 million works have been created. The number of members has reached 12.48 million (as of May 2026).

- URL : <https://note.com/>
- iOS App : <https://itunes.apple.com/jp/app/note-noto/id906581110>
- Android App : <https://play.google.com/store/apps/details?id=mu.note>

note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

Address: 6-6-2 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

Date of Establishment: December 8, 2011

Representative Director and CEO: Sadaaki Kato Corporate Website: <https://note.jp>

【For inquiries regarding this press release】

note inc. IR inquiry desk: <https://ir.note.jp/inquiry>