

note

note inc.
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TBS's Sunday Theater "VIVANT" Joins note's AI Context Network Gathering Fan Reviews and Official Information in One Place Ahead of Season 2 Premiere



TBS's Sunday Theater "VIVANT", which became a social phenomenon, has joined note's "AI Context Network." This system gathers fan reviews and official information on a single work page. The second season of the series will begin broadcasting on TBS's Sunday Theater on July 26.

Over 2,000 articles containing reviews and analysis of the work have already been posted on note. A culture of writing television drama reviews is deeply rooted on the platform. Posting is highly active, and TBS dramas ranked highly in the drama review rankings (*) for the spring 2026 season. These fan voices convey the drama's appeal from multiple angles. Interested readers can then proceed directly to watch the drama on TVer or U-NEXT. For creators, it is a place where their works can reach new viewers.

*Ranking details: : <https://note.jp/n/neb989386c315>

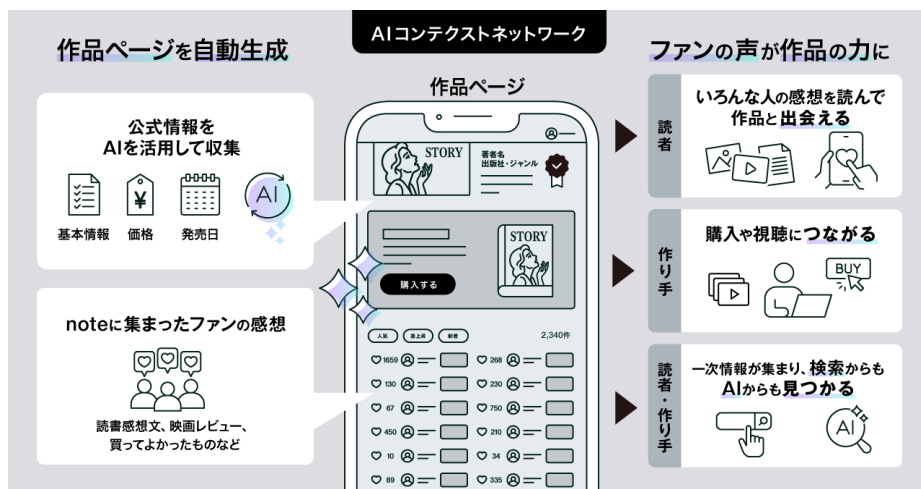
Work page : <https://note.com/hashtag/VIVANT>

About the AI Context Network

This system uses AI to automatically generate pages that gather fan reviews and official information for each work or product. It currently supports books, videos, and games. It will expand to all categories in the future. note has conducted about 150 official posting

campaigns, such as "#BookReview" and "#MovieReview." The total number of submitted review articles has reached approximately 2 million.

Readers who visit the work page can read various people's reviews and discover their next favorite works. For creators, fan voices encourage purchases and viewing. By gathering primary information, works become easier to find through both search engines and AI. Fan voices become the strength of the work. The AI Context Network is a system that creates this cycle.



Fan Culture on note

Posts about this work go beyond simple viewing records. Articles with diverse perspectives have accumulated. These include analysis of intricate foreshadowing, interpretations of character backgrounds, and thoughts shared after each broadcast. Ways to enjoy the series have expanded beyond a single viewing. For example, many fans re-watch episodes after reading other people's reviews.

Ahead of the second season, articles predicting future plot developments and analyzing Season 1 are already starting to increase. A further increase is expected once the broadcast begins.

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note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 82.09 million works have been created. The number of members has reached 12.48 million (as of May 2026).

- URL : <https://note.com/>
- iOS App : <https://itunes.apple.com/jp/app/note-noto/id906581110>
- Android App : <https://play.google.com/store/apps/details?id=mu.note>

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Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

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