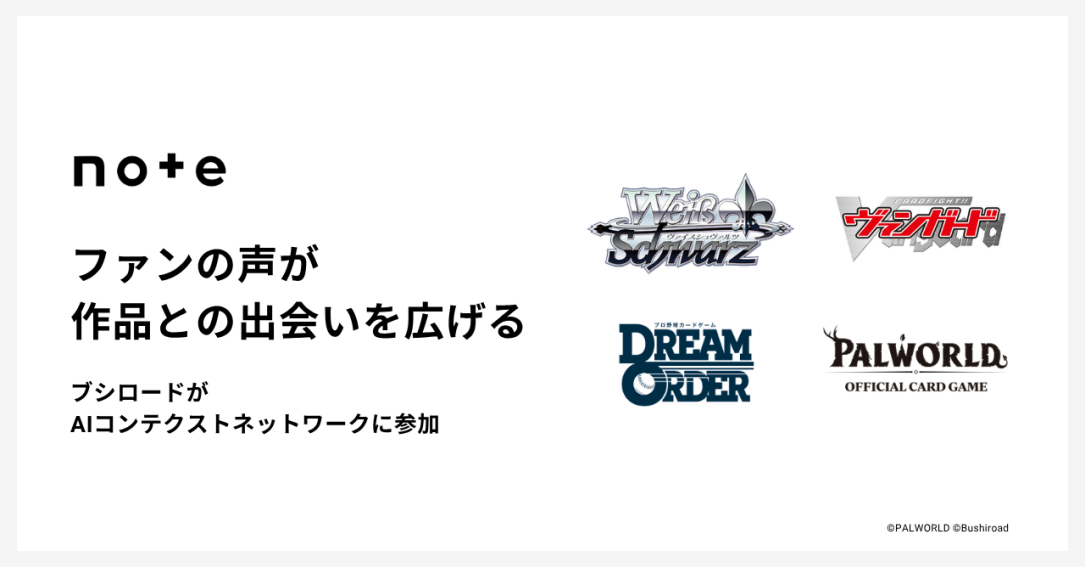
Notice: This document has been translated by AI based on the Japanese original for reference purposes. In the event of any discrepancy between this translated document and the Japanese original, the latter shall prevail.

note inc.
October 29, 2026

note's AI Context Network now includes trading card products for the first time

Four Bushiroad titles join, so fans can buy products directly from fan posts



Bushiroad Inc. has joined AI Context Network, a note system that brings together fan reviews and official information for each title. The participating titles and their title pages are listed below.

Title pages

- Weiß Schwarz: https://note.com/tag/ヴァイスシュヴァルツ
- Cardfight!! Vanguard: https://note.com/tag/ヴァンガード
- Pro Baseball Card Game DREAM ORDER: https://note.com/tag/ドリームオーダー
- Palworld Official Card Game: https://note.com/tag/パルワールドカードゲーム

note has more than 10,000 articles about these titles (excluding duplicates), including reviews, strategy guides and tournament reports. It has become a place where fans connect with each other and share what they know. In March 2023, note and Bushiroad jointly established guidelines for using copyrighted material from the Vanguard franchise (*). These guidelines created an environment where fans can post articles with photos of cards and game screens without worrying about copyright.

With Bushiroad joining, fan articles can now also lead to purchases. Each title page will show trading card product information, the first time trading cards have appeared on AI Context Network. Readers who find a card they like while reading a deck guide or a pack-opening report can buy it right away on the Bushiroad Online Store. *https://note.jp/n/ne3df6444b2aa

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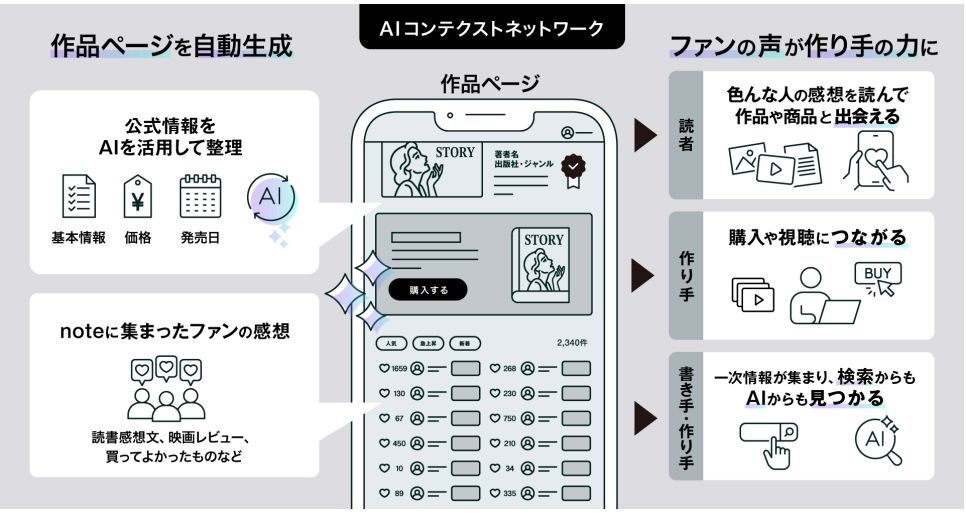
About AI Context Network

AI Context Network uses AI to automatically create a page for each title or product, where fan reviews and official information come together. It currently covers books, film and video, and games, and we plan to expand it to every category. It is built on the posting campaigns note has run over the years. note has run about 150 official posting campaigns, including “#BookReview” (#読書感想文) and “#MovieReview” (#映画感想文), and has collected about 2 million review articles in total.



Readers who visit a title page can read reviews from many different people and discover new titles. For creators and rights holders, fan voices help encourage people to buy or watch. As first-hand content builds up, titles become easier to find through both search engines and AI. Fan voices give titles strength. AI Context Network is designed to create that cycle.

note as a place where players share their voices

note has a large number of articles about trading card games. Players carefully put their own experiences into words: deck guides that organize what they learned from matches, tournament reports that capture the tension of competition, and articles that rate new card sets from their own point of view.

In July 2026, note released its first “Games Everyone Talked About” ranking (*), which shows the games people most wanted to write about after playing. Five of the top 30 titles in the overall ranking are trading card games. With every new series release, we expect the number of articles such as pack-opening reports and deck-building guides to keep growing.

*https://note.jp/n/n759c96663320

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note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 89.93 million works have been created. The number of members has reached 13.13 million (as of August 2026).

●URL：https://note.com/
●iOS App：https://itunes.apple.com/jp/app/note-noto/id906581110
●Android App：https://play.google.com/store/apps/details?id=mu.note

note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

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