Notice: This document has been translated by AI based on the Japanese original for reference purposes. In the event of any discrepancy between this translated document and the Japanese original, the latter shall prevail.

note

note inc.
November 5, 2026

note Expands Korean Auto-Translation to Paid Articles

Paid articles written in Japanese can now reach readers in South Korea



Starting today, note is extending automatic translation into Korean to paid articles sold individually. Until now, only free articles were translated into Korean. Paid articles written in Japanese can now reach readers in South Korea as well.

note has offered automatic translation into English since May 2026 and into Korean since August 2026. Since September, note articles translated into Korean have also appeared as cited sources in answers from “AI Briefing,” the generative AI search feature of NAVER, a major South Korean search service.

In the four weeks from September 23 to October 20, 2026, South Korea was the country where translated articles were read the most after the United States (*1). note will keep creating more opportunities for articles written in Japanese to cross language barriers and reach more readers.

(*1) Based on access to automatically translated articles, counted by country and region.

NAVER’s generative AI search displayed note articles over 1 million times in two weeks

“AI Briefing,” NAVER’s generative AI search, cites note articles in searches about Japanese travel destinations and souvenirs, games, anime, manga, and similar topics.

According to NAVER’s data, note articles were displayed on the AI Briefing screen 1,072,495 times in the two weeks from October 5 to 18, 2026.

Through these searches, articles by Japanese creators are becoming a new way to connect with readers in South Korea.

Views of related articles more than tripled after the “Chiikawa” movie opened in South Korea

Chiikawa the Movie: The Secret of Mermaid Island opened in South Korea on September 30, 2026, about two months after it opened in Japan.

At the same time, views of translated “Chiikawa” articles also rose. In the two weeks after the release (September 30 to October 13), views were more than three times higher than in the two weeks before (September 16 to 29) (*2).

Thoughts and interpretations written in Japanese may reach people overseas who enjoy the same work.

note will keep creating more of these connections with new readers.

(*2) Compares views from South Korea of the English and Korean auto-translated web pages of articles with “Chiikawa” in the title (based on note’s internal data).

About multilingual support

note is expanding multilingual support by automatically translating articles written in Japanese for readers overseas. English translation began in May 2026, and Korean was added in August. With this update, paid articles are now translated into Korean as well as English.

Scope

- Languages: English, Korean
- Included: Free articles, and paid articles sold individually
- Not included: Subscription magazines, memberships, paid magazines

Automatic translation is on by default. Creators can turn it off for their whole account or for individual articles.

*Because translation is automatic, the translated text may not exactly match the original.

*For details on scope and settings, please see the Help page.

About NAVER's "AI Briefing"

"AI Briefing" is a summary answer generated by AI that appears at the top of NAVER's search results. The AI answers the user's question in one place and also shows the sources it used.

Citations in AI Briefing happen when NAVER retrieves public note pages and adds them to its own search system.

note does not provide content or data directly to NAVER. note also does not provide its content as training data for generative AI models.

*Figures about AI Briefing in this release were compiled by NAVER (the two weeks from October 5 to 18, 2026).

note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 89.93 million works have been created. The number of members has reached 13.13 million (as of August 2026).

●URL：https://note.com/
●iOS App：https://itunes.apple.com/jp/app/note-noto/id906581110
●Android App：https://play.google.com/store/apps/details?id=mu.note

note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

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