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【News Release】

KeePer FOR SMART CAR LIFE

Date : January 8, 2026
Company Name : KeePer Technical Laboratory Co., Ltd.
(TSE Prime, NSE Premier: code 6036)
Representative : Yoshimichi Tani, Chairman and CEO
Contact : Chikashi Suzuoki, Managing Director Co-COO
Tel : 0562-45-5777

The Opening of “KeePer LABO Tsukuba”

KeePer Technical Laboratory Co., Ltd. (Head Office: Obu City, Aichi Prefecture / Chairman and CEO: Yoshimichi Tani) announces the opening of KeePer LABO Tsukuba on Saturday, January 10, 2026, in Tsukuba City, Ibaraki as a franchise store operated by Idemitsu Retail Marketing Co., Ltd. (Head Office: Chuo-ku, Tokyo / President and CEO: Ichiro Hirano).

Store Name	**KeePer LABO Tsukuba**	Opening Date	**January 10, 2026**
Location	403-1 Inaoka, Tsukuba City, Ibaraki	Site area	1014.56㎡
Hours of operation	9:00-20:00	Store area	279.26㎡
Management Structure	Idemitsu Retail Marketing Co., Ltd. (FC Store)	Construction site	Gas station premises
Store Concept	The Tsukuba Store is located adjacent to AEON Mall Tsukuba, a facility with strong name recognition and customer-drawing power in the local community, allowing for rapid brand awareness. As the third store in Ibaraki Prefecture, it is also expected to cultivate new demand in the southern Ibaraki area. All services at this store are performed indoors, within a fully weather-independent facility equipped with the latest air-conditioning systems. The store features eight service bays, all of which can be used for both car washing and coating, enabling a safe and highly efficient workflow without the need to move vehicles between processes. While customers wait for their vehicles, they can easily walk to AEON Mall Tsukuba and make effective use of their time. The store is also distinguished by the convenience of having an on-site gas station.		
Store image			