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【News Release】

KeePer FOR SMART CAR LIFE

Date : November 10, 2026
Company Name : KeePer Technical Laboratory Co., Ltd.
(TSE Prime, NSE Premier: code 6036)
Representative : Yoshimichi Tani,
Representative Director, Chairman,
President and CEO
Contact : Chikashi Suzuoki,
Senior Managing Director and COO
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The Opening of “KeePer LABO Sendai Ichibancho”

KeePer Technical Laboratory Co., Ltd. (Head Office: Obu City, Aichi / Representative Director, Chairman, President and CEO: Yoshimichi Tani) announces the opening of KeePer LABO Sendai Ichibancho on Friday, December 4, 2026, in Aoba-ku, Sendai City, Miyagi as a franchise store operated by Idemitsu Retail Marketing Co., Ltd. (Head Office: Chuo-ku, Tokyo / President: Ichiro Hirano).

Store Name	**KeePer LABO Sendai Ichibancho**	Opening Date	**December 4, 2026**
Location	1-12-30 Ichibancho, Aoba-ku, Sendai City, Miyagi	Site area	1,126.6㎡
Hours of operation	9:00-20:00	Store area	696.9㎡
Management Structure	Idemitsu Retail Marketing Co., Ltd. (FC Store)	Construction site	Former gas station site
Store Concept	KeePer LABO Sendai Ichibancho will be the 5th store in Sendai City and the 193rd KeePer LABO store nationwide. Sendai City has a population of 1.094 million. The store is located approximately 2 km in a straight line from Sendai Station, in an area with particularly strong market potential. The site was formerly occupied by a gas station. Following its redevelopment, a new KeePer LABO store and gas station have been built on the same premises, separated by an internal access road. This store represents the latest embodiment of the “Mobility Base” concept. It is situated in one of the most prime locations in Sendai, and expectations are particularly high among customers who have been familiar with the site since its days as a gas station. The store features 6 coating bays and 4 washing spaces. The guest room is equipped with counter seating, allowing customers to watch their vehicles being serviced while they wait. Another key advantage is its convenient location, which allows customers to take care of their shopping and dining needs in the surrounding area while their vehicles are being serviced.		
Store Image			