

Consolidated Financial Results for the First Half of the Fiscal Year Ending February 28, 2027 (Six Months Ended August 31, 2026) (Under Japanese GAAP)

October 15, 2026

Company name: VECTOR INC.
 Listing: Tokyo Stock Exchange
 Code number: 6058
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 Scheduled date of filing of Semi-annual Securities Report: October 15, 2026
 Scheduled date to commence dividend payments: —
 Preparation of supplementary materials for financial results: Yes
 Holding of financial results meeting: No

(All amounts are rounded down to the nearest million yen)

1. Consolidated Financial Results for the Six Months Ended August 31, 2026 (from March 1, 2026 to August 31, 2026)

(1) Consolidated results of operations

(Percentages represent year-on-year changes)

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
Six months ended Aug. 31, 2026	32,877	10.5	5,301	42.1	5,428	38.8	3,644	106.4
Six months ended Aug. 31, 2025	29,749	8.6	3,730	80.2	3,910	95.5	1,765	73.2

(Note) Comprehensive income: For the six months ended August 31, 2026: ¥4,088 million (78.5%)
 For the six months ended August 31, 2025: ¥2,290 million (166.3%)

	Earnings per share	Diluted earnings per share
	Yen	Yen
Six months ended Aug. 31, 2026	77.71	—
Six months ended Aug. 31, 2025	37.65	—

(2) Consolidated financial position

	Total assets	Net assets	Equity ratio	Net assets per share
	Millions of yen	Millions of yen	%	Yen
As of Aug. 31, 2026	48,724	31,252	48.3	502.11
As of Feb. 28, 2026	47,293	27,141	44.7	450.66

(Reference) Shareholders' equity: As of August 31, 2026: ¥23,551 million
 As of February 28, 2026: ¥21,137 million

2. Dividends

	Annual dividends				
	1st quarter-end	2nd quarter-end	3rd quarter-end	Year-end	Total
	Yen	Yen	Yen	Yen	Yen
Fiscal year ended Feb. 28, 2026	—	0.00	—	33.00	33.00
Fiscal year ending Feb. 28, 2027	—	0.00			
Fiscal year ending Feb. 28, 2027 (forecast)			—	36.00	36.00

Note: Revision to the most recently announced dividend forecast: None

3. Consolidated Forecast for the Fiscal Year Ending February 28, 2027 (from March 1, 2026 to February 28, 2027)
(Percentages represent year-on-year changes)

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent		Earnings per share
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
Full year	68,000	6.6	10,000	9.7	9,800	7.2	5,500	7.7	117.26

(Note) Revision to the most recently announced earnings forecast: None

Notes:

- | | |
|--|--------------------------|
| (1) Significant changes in the scope of consolidation during the period: | Yes |
| Newly included | One company (AILES inc.) |
| Excluded | None |

- | | |
|---|-----|
| (2) Application of special accounting methods for presenting semi-annual consolidated financial statements: | Yes |
|---|-----|

Note: Please refer to the section "2. Semi-annual Consolidated Financial Statements and Notes, (4) Notes to Semi-annual Consolidated Financial Statements, Notes on Special Accounting Methods for Presenting Semi-annual Consolidated Financial Statements" on page 11 for further information.

- (3) Changes in accounting policies and accounting-based estimates, and restatements

- | | |
|---|------|
| 1) Changes in accounting policies due to revisions in accounting standards, others: | None |
| 2) Changes in accounting policies other than 1) above: | None |
| 3) Changes in accounting-based estimates: | None |
| 4) Restatements: | None |

- (4) Number of issued shares (common stock)

- 1) Number of shares issued at the end of the period (including treasury shares):

As of August 31, 2026	46,914,039
As of February 28, 2026	46,914,039

- 2) Number of treasury shares at the end of the period:

As of August 31, 2026	9,600
As of February 28, 2026	9,600

- 3) Average number of shares during the period

Six months ended August 31, 2026	46,904,439
Six months ended August 31, 2025	46,904,439

* This semi-annual financial results report is not subject to review by certified public accountants or an audit firm.

Appropriate use of business forecast and other special items

Forecasts regarding future performance in this material are based on information currently available to VECTOR and incorporate a variety of uncertainties. Actual performance may differ from these forecasts for a number of reasons including changes in internal or external factors affecting business operations. Please refer to "1. Overview of Results of Operations, (4) Consolidated Forecast and Other Forward-Looking Statements" on page 4 of the attachments regarding the forecasts shown in this material.

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1. Overview of Results of Operations

Forward-looking statements are based on judgments made by VECTOR as of October 15, 2026.

(1) Results of operations

During the first half of this fiscal year (March 1, 2026 to August 31, 2026), the Japanese economy continued its moderate recovery, supported by improved employment and income conditions as well as the effects of various policy measures. At the same time, factors such as developments in the Middle East, natural disasters, and fluctuations in financial and capital markets continue to warrant close attention.

The VECTOR Group is centered around the concept of spreading the word about products and services simply and quickly through state-of-the-art communication methods, beginning with strategic public relations (PR) services. We offer our services at a low cost relative to conventional advertising budgets, and we have built a client base spanning a wide range of industry sectors, forming a diversified portfolio that does not depend on any single industry. As a result, even when certain sectors are affected by changes in the external environment, such as developments in the Middle East, the impact on our overall earnings remains limited, and we expect this to continue.

In the advertising industry, according to the “2025 Advertising Expenditures in Japan” report released by Dentsu Inc. in March 2026, total advertising expenditures in Japan for calendar 2025 reached ¥8,062.3 billion, up 5.1% year on year, supported by accelerated digital investment on the back of strong corporate earnings and major events, marking a record high for the fourth consecutive year. Of this, internet advertising expenditures rose 10.8% to ¥4,045.9 billion, driven by growing demand for vertical video ads on social media and connected TV advertising, contributing to the expansion of the overall market.

Against this market backdrop, we continue to focus on operating as a “FAST COMPANY” that is a one-stop source of comprehensive support for marketing strategies with the goal of making people aware of the outstanding products, services, and other attributes of our clients. To accomplish this goal, we have been expanding our services, primarily aimed at the VECTOR Group’s existing clients. Furthermore, with the ongoing growth of internet advertising expenditure in Japan’s advertising industry driven by society’s digital transformation, we have focused on strengthening our Group foundation, including through M&A, with the goal of enhancing services, particularly in the social media sector, where the share of consumers’ disposable time is increasing, within the broader context of digital domains.

Due to these activities, consolidated net sales for the first half of this fiscal year increased 10.5% year on year to ¥32,877 million, operating profit grew 42.1% to ¥5,301 million, ordinary profit rose 38.8% to ¥5,428 million, and profit attributable to owners of parent grew 106.4% to ¥3,644 million.

Business segment performance is as follows.

• PR and Advertising

In this business segment, we provide a one-stop communication strategy tailored to each client that includes strategic PR services centered on consulting and is driven by digital marketing that leverages IoT signage on in-taxi tablets, social media, and other channels. With the transition toward digital channels as the preferred method for distributing information, our strategic approach as a “FAST COMPANY” has become even more relevant to the times. Further, our efforts to expand services through such means as M&A in the social media marketing domain have enabled us to further reinforce a robust framework for providing even more comprehensive support for our clients’ communication strategies.

Strong performance in our strategic PR business and taxi signage business drove record-high second quarter net sales, gross profit, and operating profit.

As a result of the above, sales in the PR and Advertising segment were up 10.1% year on year to ¥17,809 million, and operating profit was up 21.0% to ¥2,659 million.

• Press Release Distribution

PR TIMES, Inc. (“PR TIMES”) distributes and posts press releases by using its PR TIMES website as well as many other websites. The service has become part of the social infrastructure used by many companies, and the number of user companies surpassed 133,000. Further, we actively engaged in sales and other activities to boost usage frequency of PR TIMES among existing customers. This resulted in a record-high number of press releases distributed for a single quarter. Consequently, net sales and gross profit also reached record highs for a second quarter. Operating profit was in line with the plan, as selling, general and administrative (SG&A) expenses were incurred in accordance with the original plan.

As a result of the above, sales in the Press Release Distribution segment were up 8.0% year on year to ¥5,049 million, and operating profit was down 7.4% to ¥1,751 million.

• Direct Marketing

In Direct Marketing, we made efforts to strengthen sales of existing products in the interest of advertising efficiency and to develop new products. In this environment, Vitabrid Japan Inc. expanded its base of repeat customers in addition to bringing in more new customers through efficient advertising spending, and sales channels outside its own e-commerce site expanded, such as drugstores, various online marketplaces, and television shopping. Further, sales of the "Brighte SHOWER DRYER" were strong at Japan entry Inc., a wholesaler of beauty appliances. As a result, the segment recorded its highest-ever quarterly net sales and its highest-ever second-quarter gross profit. Although we accelerated advertising investment in the second quarter, it was not sufficient to absorb the budget left unspent in the first quarter; as a result, operating profit came in above our revised 1H plan.

As a result of the above, sales in the Direct Marketing segment were up 21.9% year on year to ¥9,099 million and an operating profit of ¥492 million was recorded, versus an operating loss of ¥126 million in the first half of the previous fiscal year.

Vitabrid Japan Inc. was newly listed on the Tokyo Stock Exchange Growth Market on April 2, 2026.

• HR

In the HR business, we excluded ASHITA-TEAM Co., Ltd. from the scope of consolidation at the end of the previous fiscal year, and from the first quarter of this fiscal year our consolidated results therefore reflect only the JOBTV business. In April 2026 we fully relaunched JOBTV, the recruitment platform we operate, and it began a new chapter as a media brand. The new JOBTV integrates social media, video media, and in-person events into a single customer-acquisition ecosystem, deploying a seamless business model that starts with students watching short-form video and then guides them to the JOBTV media platform and face-to-face hiring events, and ultimately introduces them to employers. This approach has resonated with the market and driven strong sales momentum, and the business recorded its third consecutive quarter of profitability at the operating profit level.

As a result of the above, sales in the HR segment fell 65.2% year on year to ¥509 million and operating profit was ¥23 million (compared with an operating loss of ¥59 million in the first half of the previous fiscal year).

• Investment

In the Investment segment, we sold a portion of our equity holdings.

As a result of the above, segment sales increased 398.6% year on year to ¥540 million while an operating profit of ¥374 million was recorded, compared with an operating loss of ¥173 million in the first half of the previous fiscal year.

(2) Overview of financial position

Assets

Total assets at the end of the first half increased ¥1,431 million from the end of the previous fiscal year to ¥48,724 million.

Current assets increased ¥459 million to ¥37,836 million. This was mainly due to a ¥1,137 million increase in cash and deposits, a ¥319 million increase in merchandise and finished goods, and a ¥217 million increase in costs on service contracts in progress, while notes and accounts receivable - trade, and contract assets decreased by ¥1,422 million.

Non-current assets increased ¥971 million to ¥10,887 million. This was mainly due to increases of ¥633 million in goodwill and ¥345 million in deferred tax assets.

Liabilities

Total liabilities at the end of the first half decreased by ¥2,679 million from the end of the previous fiscal year to ¥17,472 million.

Current liabilities decreased by ¥461 million to ¥15,459 million. This was mainly due to a ¥470 million decrease in income taxes payable, a ¥408 million decrease in provision for bonuses, a ¥361 million decrease in accounts payable - other, a ¥354 million decrease in consumption taxes payable included in other current liabilities, and a ¥295 million decrease in deposits received, partially offset by a ¥1,494 million increase in short-term borrowings.

Non-current liabilities decreased by ¥2,218 million to ¥2,013 million. This was mainly due to decreases of ¥2,075 million in long-term borrowings and ¥128 million in lease liabilities.

Net assets

Net assets at the end of the first half increased ¥4,111 million from the end of the previous fiscal year to ¥31,252 million. This was mainly due to increases of ¥2,096 million in retained earnings, ¥1,614 million in non-controlling interests, and ¥419 million in capital surplus.

(3) Cash flows

Cash and cash equivalents at the end of the first half increased ¥1,137 million from the end of the previous fiscal

year to ¥23,411 million.

Cash flows in the first half and the main factors underlying the results are as follows.

(Cash flows from operating activities)

Net cash provided by operating activities came to ¥2,862 million, compared with cash provided of ¥5,189 million in the same period of the previous fiscal year. This was mainly due to profit before income taxes of ¥5,363 million and a decrease of ¥1,319 million in accounts receivable - trade, and contract assets, partially offset by an increase in inventories of ¥527 million, a decrease in accounts payable - other of ¥588 million, and income taxes paid of ¥1,694 million.

(Cash flows from investing activities)

Net cash used in investing activities was ¥1,182 million, compared with cash used of ¥2,423 million in the same period of the previous fiscal year. This was mainly due to cash outflows including ¥746 million for purchase of shares of subsidiaries resulting in change in scope of consolidation and ¥204 million in payments for the sale of shares of subsidiaries resulting in change in scope of consolidation.

(Cash flows from financing activities)

Net cash used in financing activities was ¥458 million, compared with cash provided of ¥2,793 million in the same period of the previous fiscal year. This was mainly due to cash increases including a net increase in short-term borrowings of ¥1,504 million and proceeds from disposal of treasury shares of subsidiaries of ¥2,067 million, as well as cash decreases including repayments of long-term borrowings of ¥2,079 million, purchase of shares of subsidiaries not resulting in change in scope of consolidation of ¥202 million, and dividends paid of ¥1,547 million.

(4) Consolidated forecast and other forward-looking statements

Regarding the 2Q (1H) earnings forecast for FY2/27 announced on July 15, 2026, as profit attributable to owners of parent for the first half exceeded the forecast, today (October 15, 2026) we released a "Notice Regarding Recording of Income Tax Benefit and Difference Between 2Q (1H) Consolidated Earnings Forecast and Actual Results." Please refer to the notice for details.

The full-year earnings forecast for FY2/27 remains unchanged from the previous announcement.

2. Semi-annual Consolidated Financial Statements and Notes

(1) Semi-annual Consolidated Balance Sheet

(Millions of yen)

	FY2/26 As of Feb. 28, 2026	1H FY2/27 As of Aug. 31, 2026
Assets		
Current assets		
Cash and deposits	22,273	23,411
Notes and accounts receivable - trade, and contract assets	8,867	7,445
Operational investment securities	1,621	1,663
Merchandise and finished goods	1,685	2,005
Costs on service contracts in progress	799	1,016
Other	2,591	2,681
Allowance for doubtful accounts	(462)	(385)
Total current assets	37,376	37,836
Non-current assets		
Property, plant and equipment		
Buildings and structures	1,249	1,259
Machinery, equipment and vehicles	58	40
Tools, furniture and fixtures	1,305	1,365
Leased assets	1,125	1,125
Construction in progress	36	290
Accumulated depreciation	(1,996)	(2,319)
Total property, plant and equipment	1,779	1,762
Intangible assets		
Goodwill	2,856	3,489
Software	550	484
Other	97	107
Total intangible assets	3,504	4,081
Investments and other assets		
Investment securities	1,161	1,218
Deferred tax assets	1,586	1,932
Leasehold and guarantee deposits	1,107	1,163
Other	1,067	1,068
Allowance for doubtful accounts	(290)	(340)
Total investments and other assets	4,632	5,043
Total non-current assets	9,916	10,887
Total assets	47,293	48,724

(Millions of yen)

	FY2/26 As of Feb. 28, 2026	1H FY2/27 As of Aug. 31, 2026
Liabilities		
Current liabilities		
Accounts payable - trade	2,571	2,311
Accounts payable - other	2,649	2,287
Short-term borrowings	2,888	4,382
Current portion of long-term borrowings	1,085	1,066
Lease liabilities	247	253
Income taxes payable	2,127	1,657
Provision for bonuses	847	439
Provision for bonuses for directors (and other officers)	—	20
Contract liabilities	943	1,170
Provision for point card certificates	9	10
Provision for shareholder benefit program	53	—
Provision for contract losses	60	60
Other	2,434	1,799
Total current liabilities	15,920	15,459
Non-current liabilities		
Long-term borrowings	3,610	1,535
Bonds payable	10	10
Lease liabilities	287	158
Deferred tax liabilities	26	22
Retirement benefit liability	37	67
Provision for contract losses	158	123
Other	101	95
Total non-current liabilities	4,231	2,013
Total liabilities	20,152	17,472
Net assets		
Shareholders' equity		
Share capital	3,038	3,038
Capital surplus	543	962
Retained earnings	17,085	19,182
Total shareholders' equity	20,667	23,183
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	141	125
Foreign currency translation adjustment	328	242
Total accumulated other comprehensive income	470	367
Share acquisition rights	345	429
Non-controlling interests	5,657	7,272
Total net assets	27,141	31,252
Total liabilities and net assets	47,293	48,724

(2) Semi-annual Consolidated Statements of Income and Comprehensive Income

Semi-annual Consolidated Statement of Income

(Millions of yen)

	1H FY2/26 (Mar. 1, 2025–Aug. 31, 2025)	1H FY2/27 (Mar. 1, 2026–Aug. 31, 2026)
Net sales	29,749	32,877
Cost of sales	9,346	10,903
Gross profit	20,402	21,974
Selling, general and administrative expenses	16,671	16,672
Operating profit	3,730	5,301
Non-operating income		
Interest and dividend income	21	43
Gain on investments in investment partnerships	4	61
Share of profit of entities accounted for using equity method	30	31
Foreign exchange gains	234	44
Other	29	58
Total non-operating income	321	240
Non-operating expenses		
Interest expenses	86	68
Loss on investments in investment partnerships	28	14
Other	25	30
Total non-operating expenses	140	113
Ordinary profit	3,910	5,428
Extraordinary income		
Gain on sale of non-current assets	1	—
Gain on sale of shares of subsidiaries and associates	—	32
Gain on reversal of share acquisition rights	—	3
Gain on reversal of provisions for contract losses	—	35
Total extraordinary income	1	71
Extraordinary losses		
Loss on sale of non-current assets	—	0
Loss on retirement of non-current assets	12	33
Loss on valuation of investment securities	27	—
Loss on liquidation of business	36	—
Office relocation expenses	—	101
Total extraordinary losses	76	135
Profit before income taxes	3,836	5,363
Income taxes	1,483	1,170
Profit	2,353	4,193
Profit attributable to non-controlling interests	587	548
Profit attributable to owners of parent	1,765	3,644

Semi-annual Consolidated Statement of Comprehensive Income

(Millions of yen)

	1H FY2/26 (Mar. 1, 2025–Aug. 31, 2025)	1H FY2/27 (Mar. 1, 2026–Aug. 31, 2026)
Profit	2,353	4,193
Other comprehensive income		
Foreign currency translation adjustment	(171)	(87)
Valuation difference on available-for-sale securities	97	(17)
Share of other comprehensive income of entities accounted for using equity method	11	—
Total other comprehensive income	(62)	(105)
Comprehensive income	2,290	4,088
Comprehensive income attributable to		
Owners of parent	1,695	3,538
Non-controlling interests	594	549

(3) Semi-annual Consolidated Statement of Cash Flows

(Millions of yen)

	1H FY2/26 (Mar. 1, 2025–Aug. 31, 2025)	1H FY2/27 (Mar. 1, 2026–Aug. 31, 2026)
Cash flows from operating activities		
Profit before income taxes	3,836	5,363
Depreciation	376	429
Amortization of goodwill	274	211
Amortization of long-term prepaid expenses	1	1
Depreciation and amortization on other	16	29
Loss (gain) on sale of non-current assets	(1)	0
Loss on retirement of non-current assets	12	33
Share of loss (profit) of entities accounted for using equity method	(30)	(31)
Loss (gain) on valuation of investment securities	27	—
Loss (gain) on investments in investment partnerships	23	(46)
Loss (gain) on sale of shares of subsidiaries and associates	—	(32)
Gain on reversal of share acquisition rights	—	(3)
Increase (decrease) in allowance for doubtful accounts	(798)	8
Increase (decrease) in provision for bonuses	(254)	(408)
Increase (decrease) in provision for point card certificates	4	0
Increase (decrease) in provision for shareholder benefit program	(40)	(53)
Increase (decrease) in retirement benefit liability	25	32
Interest and dividend income	(21)	(43)
Interest expenses	86	68
Decrease (increase) in accounts receivable - trade, and contract assets	493	1,319
Decrease (increase) in inventories	342	(527)
Decrease (increase) in operational investment securities	(82)	(58)
Increase (decrease) in trade payables	(213)	(287)
Decrease (increase) in deposits paid	24	1
Decrease (increase) in advance payments	(426)	(301)
Decrease (increase) in accounts receivable - other	1,574	11
Increase (decrease) in accounts payable - other	324	(588)
Increase (decrease) in accrued consumption taxes	65	(358)
Increase (decrease) in deposits received	(11)	(293)
Increase (decrease) in contract liabilities	(11)	118
Decrease (increase) in distressed receivables	762	(50)
Other	(54)	36
Subtotal	6,325	4,580
Interest and dividends received	18	47
Interest paid	(88)	(71)
Income taxes paid	(1,066)	(1,694)
Net cash provided by (used in) operating activities	5,189	2,862

(Millions of yen)

	1H FY2/26 (Mar. 1, 2025–Aug. 31, 2025)	1H FY2/27 (Mar. 1, 2026–Aug. 31, 2026)
Cash flows from investing activities		
Purchase of property, plant and equipment	(77)	(91)
Proceeds from sale of property, plant and equipment	3	13
Purchase of intangible assets	(335)	(72)
Purchase of investment securities	(70)	—
Purchase of golf club membership	(3)	—
Payments for investments in capital	(12)	(5)
Proceeds from divestments	10	9
Loan advances	(32)	(1)
Proceeds from collection of loans receivable	—	0
Payments of leasehold and guarantee deposits	(9)	(95)
Proceeds from refund of leasehold and guarantee deposits	6	10
Purchase of shares of subsidiaries resulting in change in scope of consolidation	(1,903)	(746)
Payments for sale of shares of subsidiaries resulting in change in scope of consolidation	—	(204)
Net cash provided by (used in) investing activities	(2,423)	(1,182)
Cash flows from financing activities		
Net increase (decrease) in short-term borrowings	4,408	1,504
Repayments of long-term borrowings	(1,020)	(2,079)
Proceeds from share issuance to non-controlling shareholders	149	—
Redemption of bonds	(5)	—
Proceeds from issuance of shares	38	25
Proceeds from issuance of share acquisition rights	—	4
Purchase of shares of subsidiaries not resulting in change in scope of consolidation	(8)	(202)
Proceeds from sale of shares of subsidiaries not resulting in change in scope of consolidation	989	—
Purchase of treasury shares of subsidiaries	(1)	(5)
Proceeds from disposal of treasury shares of subsidiaries	—	2,067
Repayments of lease liabilities	(116)	(122)
Dividends paid	(1,497)	(1,547)
Dividends paid to non-controlling interests	(144)	(101)
Net cash provided by (used in) financing activities	2,793	(458)
Effect of exchange rate change on cash and cash equivalents	(17)	(83)
Net increase (decrease) in cash and cash equivalents	5,541	1,137
Cash and cash equivalents at beginning of period	17,125	22,273
Cash and cash equivalents at end of period	22,666	23,411

(4) Notes to Semi-annual Consolidated Financial Statements

Notes on Going Concern Assumption

Not applicable.

Notes on Significant Changes in Shareholders' Equity

Our consolidated subsidiary Vitabrid Japan Inc. listed on the Tokyo Stock Exchange Growth Market on April 2, 2026, and as part of that process disposed of treasury shares through a public offering, which increased capital surplus. As a result of this and other factors, capital surplus was ¥962 million at the end of the first half of the fiscal year.

Notes on Special Accounting Methods for Presenting Semi-annual Consolidated Financial Statements

Calculation of Tax Expense

The tax expense was calculated by first reasonably estimating the effective tax rate after the application of tax effect accounting with respect to profit before income taxes during the fiscal year, including the first half, and multiplying that rate by the profit before income taxes for the first half.

However, if the tax expense calculated by using the estimated effective tax rate differs significantly from a reasonable amount of taxes, the statutory effective tax rate is applied after adjusting profit before income taxes for the first half for significant differences that do not constitute temporary differences.

Segment and Other Information

Segment information

1. 1H FY2/26 (Mar. 1, 2025 – Aug. 31, 2025)

(1) Information related to net sales and profit or loss for each reportable segment and breakdown of revenue

(Millions of yen)

	Reportable Segments					Total	Adjustments	Amounts shown on consolidated statement of income (Note)
	PR and Advertising	Press Release Distribution	Direct Marketing	HR	Investment			
Net sales								
Revenue from contracts with customers	16,108	4,614	7,467	1,451	—	29,640	—	29,640
Other revenue	—	—	—	—	108	108	—	108
External sales	16,108	4,614	7,467	1,451	108	29,749	—	29,749
Inter-segment sales and transfers	61	59	0	12	—	134	(134)	—
Total	16,169	4,674	7,467	1,463	108	29,883	(134)	29,749
Segment profit (loss)	2,198	1,892	(126)	(59)	(173)	3,730	—	3,730

Note: Segment profit (loss) corresponds to operating profit in the semi-annual consolidated statement of income.

(2) Information related to impairment losses on non-current assets, goodwill, etc. for each reportable segment

Significant impairment losses involving non-current assets

Not applicable.

Significant change in goodwill

Starting from the first half of the previous fiscal year, gracemode Inc. and Storicity, Inc. have been included in the scope of consolidation within the PR and Advertising segment. These acquisitions resulted in goodwill of ¥1,758 million.

Significant gain on bargain purchase

Not applicable.

2. 1H FY2/27 (Mar. 1, 2026 – Aug. 31, 2026)

(1) Information related to net sales and profit or loss for each reportable segment and breakdown of revenue

(Millions of yen)

	Reportable Segments					Total	Adjustments	Amounts shown on consolidated statement of income (Note)
	PR and Advertising	Press Release Distribution	Direct Marketing	HR	Investment			
Net sales								
Revenue from contracts with customers	17,745	4,993	9,099	499	—	32,336	—	32,336
Other revenue	—	—	—	—	540	540	—	540
External sales	17,745	4,993	9,099	499	540	32,877	—	32,877
Inter-segment sales and transfers	63	56	—	10	—	131	(131)	—
Total	17,809	5,049	9,099	509	540	33,008	(131)	32,877
Segment profit	2,659	1,751	492	23	374	5,301	—	5,301

Note: Segment profit corresponds to operating profit in the semi-annual consolidated statement of income.

(2) Information related to impairment losses on non-current assets, goodwill, etc. for each reportable segment

Significant impairment losses involving non-current assets

Not applicable.

Significant change in goodwill

Starting from the first half of the current fiscal year, AILES inc. has been included in the scope of consolidation within the PR and Advertising segment. This acquisition resulted in goodwill of ¥870 million.

Significant gain on bargain purchase

Not applicable.

Notes on Subsequent Events

Not applicable.