Financial Results for the Second Quarter (Interim Period) Ended September 30, 2026



November 12, 2026

Asante Incorporated

Securities Code 6073

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1 Summary of Financial Results for FY2026 1H



Interim Executive Summary

By advancing structural reforms and growth investments, 1H results exceeded forecasts.
Progress is being made in establishing the foundations for growth to achieve the Mid-Term Management Plan

1 Financial Results

- **Net sales** decreased YoY due to structural reforms but were 2% above plan
- **Operating income** decreased YoY but significantly exceeded, reaching 175% of the plan.
  The full-year forecast has been revised upwards from 0.2 billion yen to 0.45 billion yen.

2 Talent Acquisition

- Technical staff increased, strengthening the talent base
- Full-time hires increased and full-time resignations decreased

3 Customer Touchpoints

- Steady progress in strengthening and streamlining marketing and expanding partnerships
- Applications for inspection increased

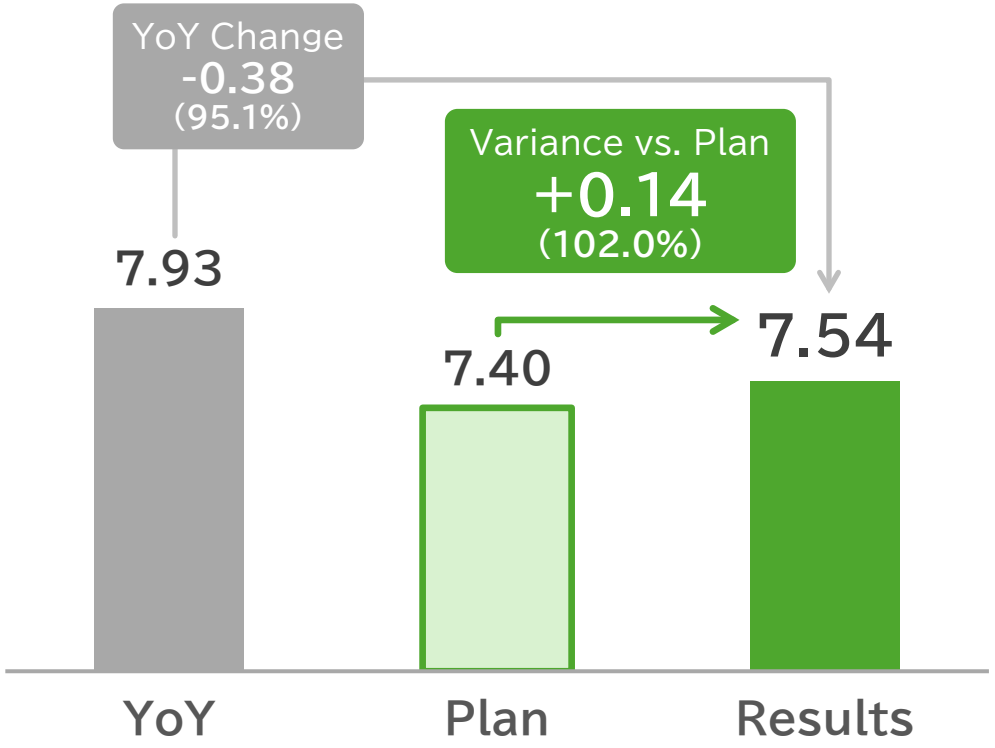
4 Productivity and Data Utilization

- Digital maps are improving sales visits efficiency and building a database of sales activities
- Promoting initiatives to boost productivity, including AI and DX

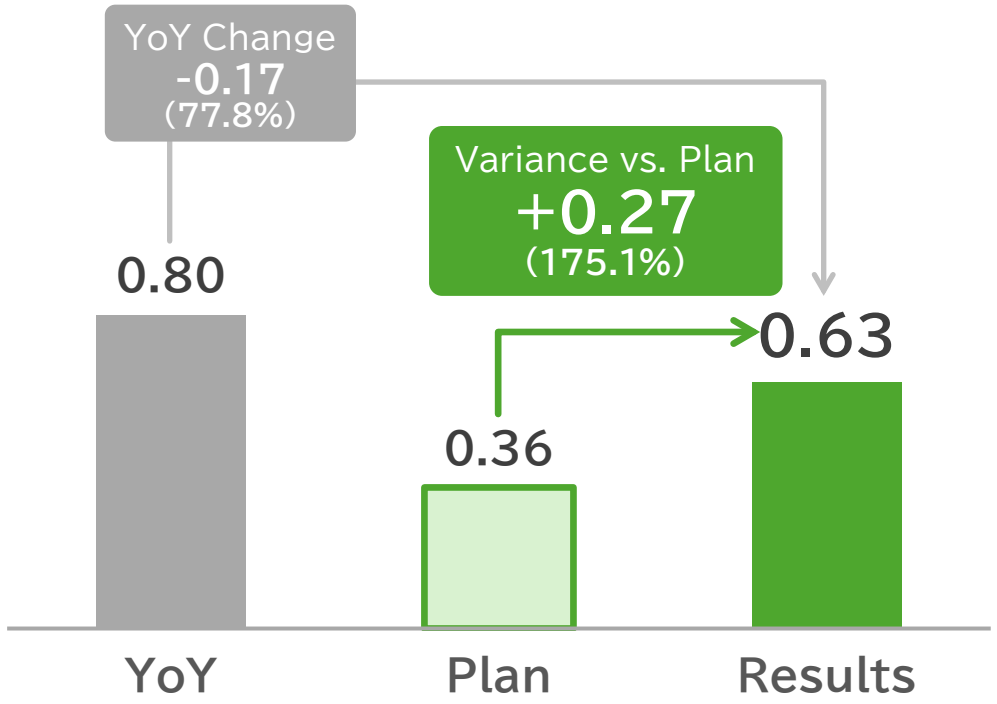
Consolidated Net Sales and Operating Income

While advancing structural reforms, net sales reached 102.0% of plan, and operating profit reached 175.1% of plan

Net Sales (Billion Yen)

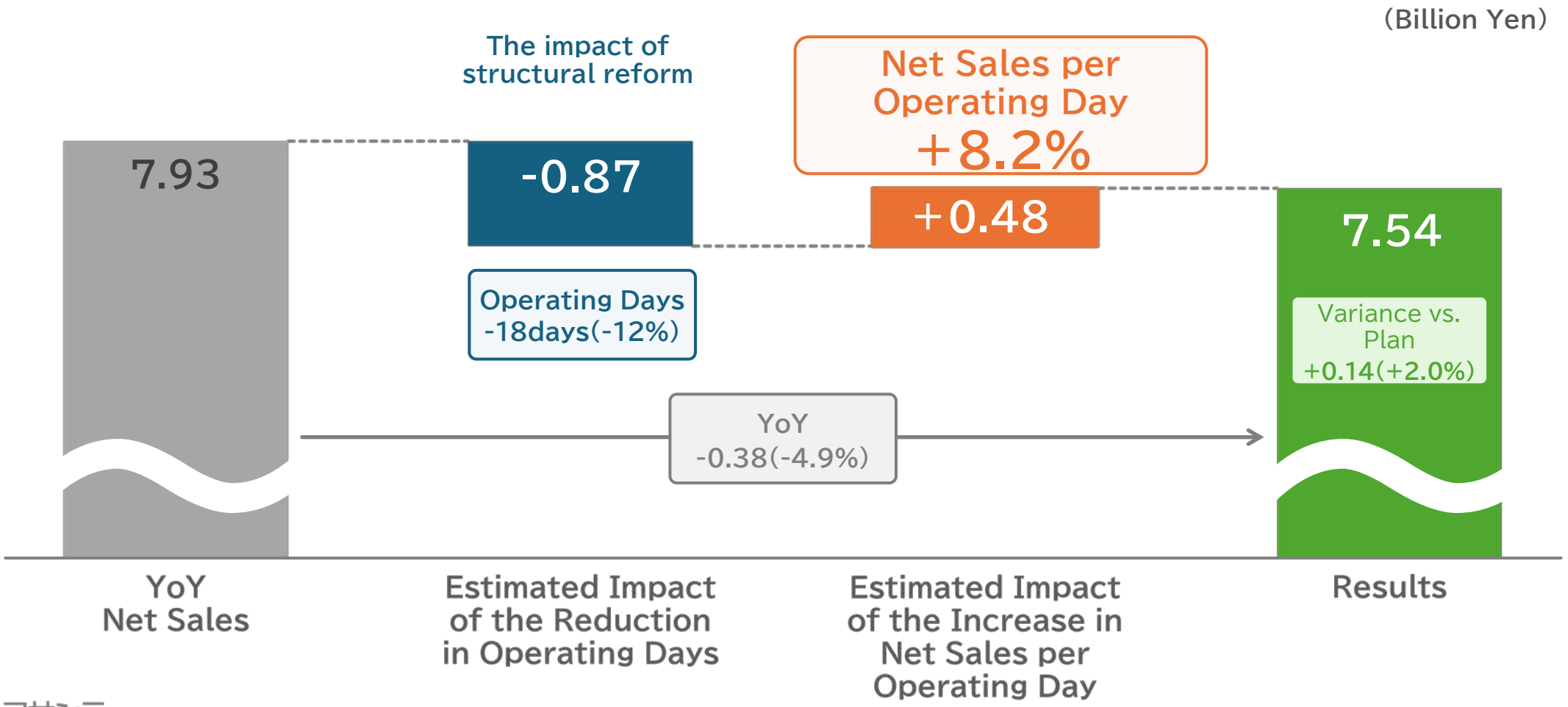


Operating Income (Billion Yen)



Operating Days / Net Sales per Operating Day

Operating days decreased by 12%, while net sales per operating day rose by 8.2%, exceeding the sales plan



Number of Operating and Technical Staff

Steady expansion of the talent base through stronger hiring and improved retention

Number of Operating and Technical Employees (full-time) at End of 1H

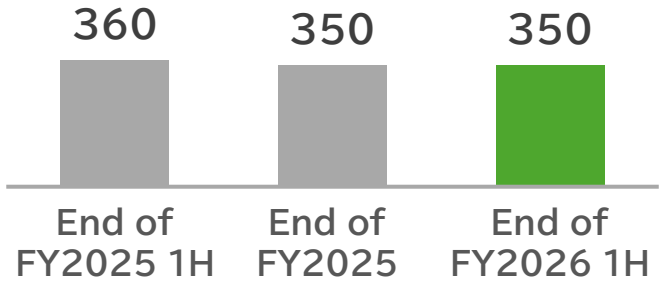
580

vs. end of prior FY

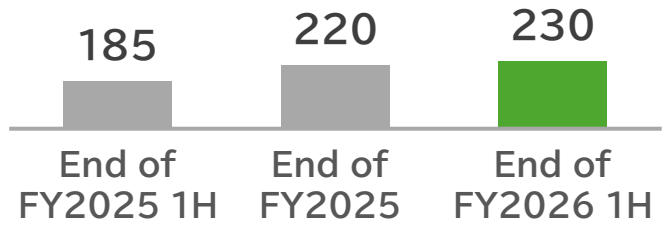
+10

+1.8%

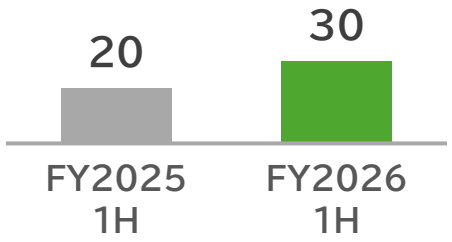
● Number of Operating Staff (full-time)



● Number of Technical Staff (full-time)



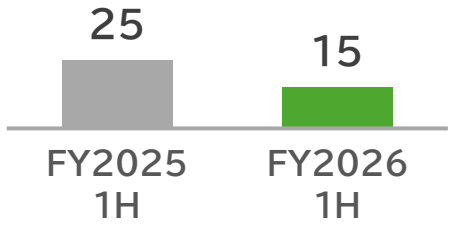
● Hires (full-time)



YoY

+10

● Resignations (full-time)



YoY

-10

Applications for Inspection

Applications for inspection rose 12%, and CPA* improved by 23%, boosting both the volume and efficiency of acquiring applications

Applications for inspection, 1H

8,400

YoY
+900
+12%

TV CM



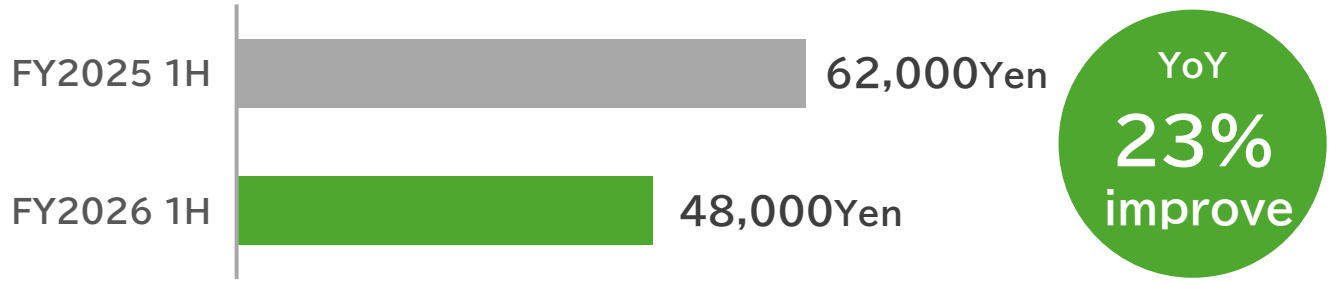
Web Advertising



Newspaper Inserts



- Cost per Application (CPA)



*CPA = Marketing-related advertising expenses / Applications for Inspection

2 Details of Financial Results for FY2026 1H



Financial Results

Driven by sales exceeding plan and improved marketing efficiency, results exceeded plan at every profit level

(Billion Yen)	FY2026 1H		YoY		Forecast (Announced on May 12, 2026)	
	Results	Composition Ratio	Change	Change in Ratio	Change	Achievement Ratio
Net sales	7.54	-	-0.38	-4.9%	0.14	102.0%
Operating income	0.63	8.3%	-0.17	-22.2%	0.27	175.1%
Ordinary income	0.64	8.6%	-0.16	-20.4%	0.27	174.6%
Net income	0.39	5.2%	-0.14	-27.4%	0.19	196.0%

Net Sales by Service

(Billion Yen)	FY2026 1H		YoY	
	Results	Composition Ratio	Change	Change in Ratio
Net sales	7.54	-	-0.38	-4.9%
Termite control	3.67	48.7%	-0.02	-0.7%
Anti-humidity measures	1.50	20.0%	-0.20	-11.7%
Anti-earthquake measures	1.26	16.8%	-0.34	-21.3%
Others	1.10	14.6%	0.18	19.8%
of which PCO*	0.23	3.1%	0.19	496.6%

※ PCO: Pest and harmful animals control, including rodents, bees, and cockroaches

Number of Employees, Sales per Employee

Headcount steadily increased;
The addition of technical staff strengthened the construction capabilities
Adding sales staff and accelerating their onboarding to drive future revenue growth

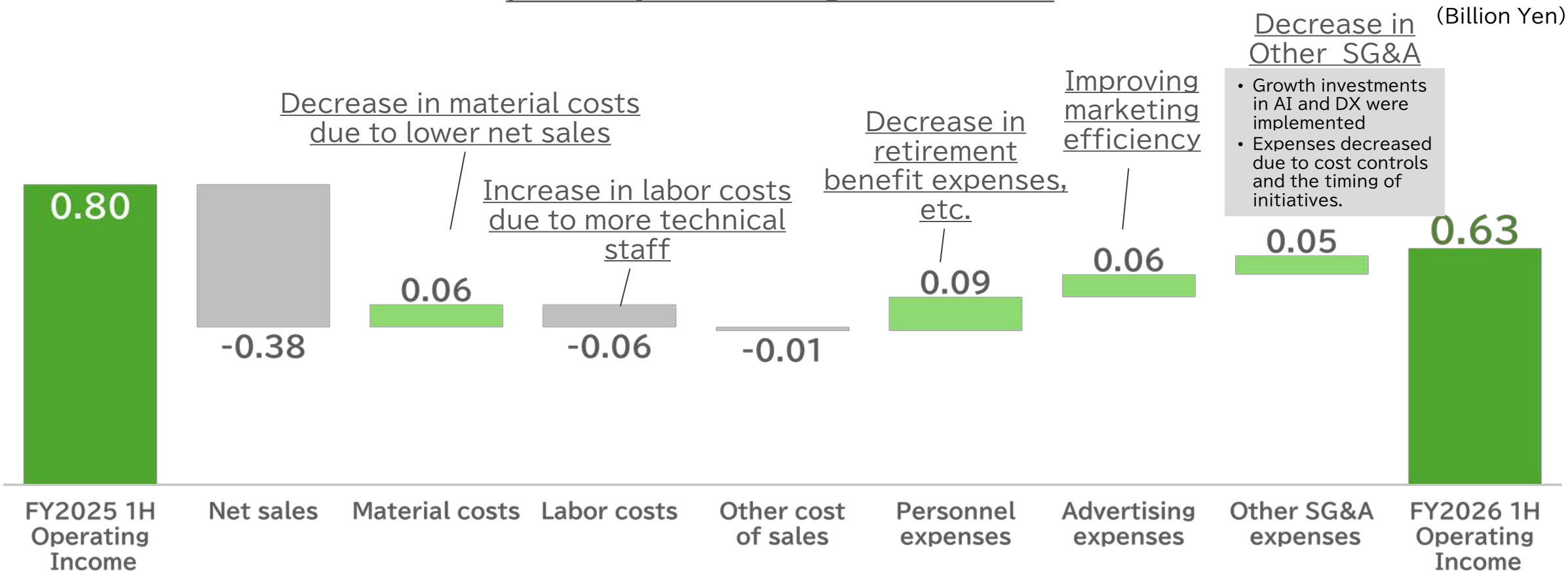
	FY2026 1H Results	YoY	
		Change	Change in Ratio
Average number of employees during the period	1,024	40	4.0%
Number of employees at end of 2Q	1,025	39	4.0%
Net Sales (Billion yen)	7.54	-0.38	-4.9%
Sales per employee (Thousand yen/month)	1,228	-114	-8.5%

- ”Number of employees”: total number of employees actually working including non-regular (re-employed) employees and contract employees (excluding dispatched and seconded employees)

Analysis of Increase / Decrease in Operating Income

Profits fell due to a decline in sales resulting from structural reforms and an increase in labor costs caused by a rise in the number of technical staff. However, improved marketing efficiency and expense control boosted profits, partially narrowing the decline

(Billion Yen)



*Note: Due to rounding, the total of the displayed increases and decreases may not match the difference from operating income.

Profit and Loss, Cost of Sales and SG&A Expenses

(Billion Yen)	FY2026 1H	YoY	
		Change	Change in Ratio
Net sales	7.54	-0.38	-4.9%
Cost of sales	2.35	0.00	0.2%
Material costs	0.93	-0.06	-6.9%
Labor costs	0.78	0.06	8.6%
Other cost of sales	0.63	0.01	1.7%
Gross profit	5.19	-0.39	-7.0%
SG&A expenses	4.55	-0.21	-4.4%
Personnel expenses	2.75	-0.09	-3.3%
Advertising expenses	0.41	-0.06	-13.2%
Other SG&A expenses	1.39	-0.05	-3.7%
Operating income	0.63	-0.17	-22.2%

Revision of the Full-year Forecasts

Following the outperformance of plans in the 1H,
the operating profit forecast has been revised upwards from 0.2 to 0.45 billion yen
Growth investments will continue in the 2H

Forecast for the Full Year
(Announced on Nov. 5, 2026)

(Billion Yen)	Initial Forecasts	Revised Forecasts	Change
Net sales	13.66	13.85	+0.19
Operating income	0.20	0.45	+0.25
Ordinary income	0.20	0.46	+0.26
Net income	0.03	0.21	+0.17

Key Points of the Revised Forecast

1 Net Sales

- The 1H closed 2.0% above target, and this positive deviation has been reflected in the full-year forecast
- The 2H is also expected to slightly exceed the initial forecasts.

2 Profits

- Operating profit for the 1H came in well above target, driven by strong sales performance and improved marketing efficiency, etc.
- In the 2H, some additional costs will be factored in with a view to the mid-term business plan, whilst necessary measures will be steadily implemented

3 Initiatives in 2H

- Continuing with structural reforms and proactive investment in growth

Balance Sheet

(Billion Yen)	End of FY2025	End of FY2026 1H	YoY Change	Main Factors for Changes	
Current Assets	9.22	9.41	0.19	Cash and deposits	1.9
Non-current Assets	4.74	4.71	-0.03		
Deferred assets	0.00	0.00	-0.00		
Total Assets	13.97	14.13	0.16		
Current Liabilities	1.95	2.02	0.06	Accrued income taxes	0.9
Non-current Liabilities	2.41	2.46	0.05		
Total Liabilities	4.37	4.48	0.11		
Total Net Assets	9.60	9.64	0.04		

Cash Flow Statement

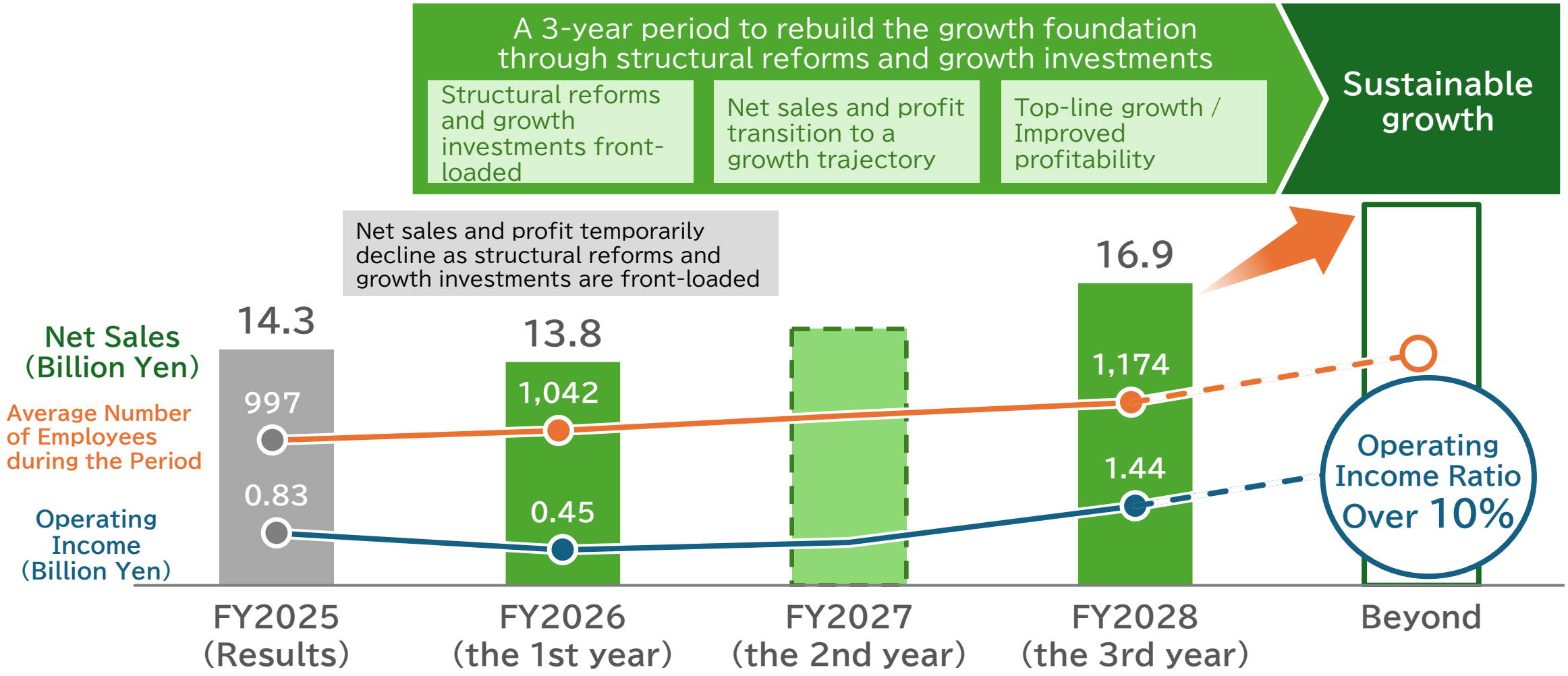
(Billion Yen)	FY2025 1H	FY2026 1H	Main Factors
Cash Flows from Operating Activities	0.40	0.49	Net income before income taxes 0.64 Payments of income taxes -0.13
Cash Flows from Investing Activities	-0.06	-0.05	
Free Cash Flows	0.33	0.43	
Cash Flows from Financing Activities	-0.23	-0.24	Payments of Dividends -0.30
Cash and Cash Equivalents at End of Interim Period	7.20	6.94	

3 Progress on the Mid-Term Management Plan and Future Initiatives



Medium-term Management Plan

Progress in building the growth foundation across customer touchpoints, talent, and productivity is steadily advancing the shift to a growth trajectory from FY2027



Five Priority Strategies

1 Reinforcement of Sales Promotion Basis and Structure

2 Enhancing Productivity

3 Expansion of Services from the Customer’s Perspective

4 Development and Utilization of Human Capital

5 Contributing to Solving Social Issues through Our Business Activities

Key Initiatives in 2H and Beyond

Strengthening Marketing

Accelerate awareness and applications for termite control and PCO services through combined digital and offline advertising

Termite WEB Ads.



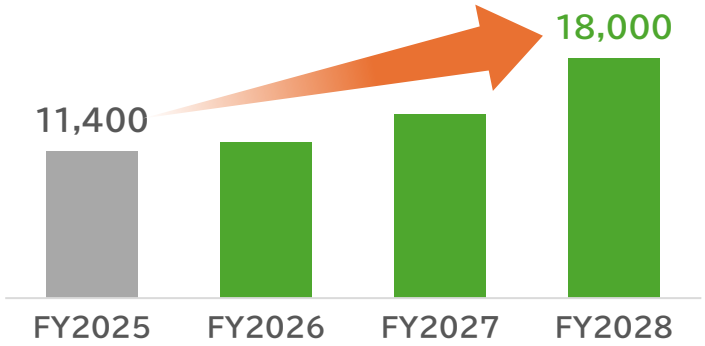
PCO WEB Ads.



PCO Newspaper Ads.



Number of Applications for Inspection



Number of Applications for Inspection

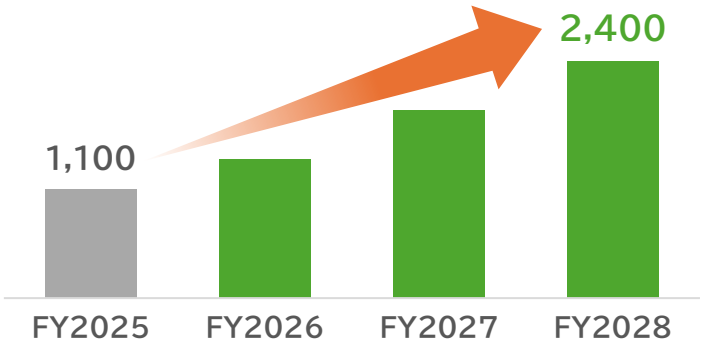
Approx. 1.6x in 3 years

Expanding Business Partners

Expand partnerships with companies and organizations across a wide range of industries to secure stable applications



Number of Business Partners



Number of Business Partners

Approx. 2.2x in 3 years

Key Initiatives in 2H and Beyond

Expanding Sales of Highly Heat Insulate Construction

Promoting sales of underfloor, ceiling, and window insulation, capturing rising interest in high-performance housing and energy-efficient houses



Window insulation sales begin in select regions in 2H

Integrated insulation of the underfloor, ceiling and windows enhances comfort and energy efficiency

Improved airtightness	Energy-saving effect	Improved comfort

PR Activities

Enhancing corporate awareness and trust through proactive PR


Asante Sakitama Kofun Sakura Park (Sakitama Kofun Park, Saitama)


Kawasaki Frontale sponsorship © KAWASAKI FRONTALE


Wood Culture Inheritance Project (Kumata Shrine, Osaka)

Other Initiatives

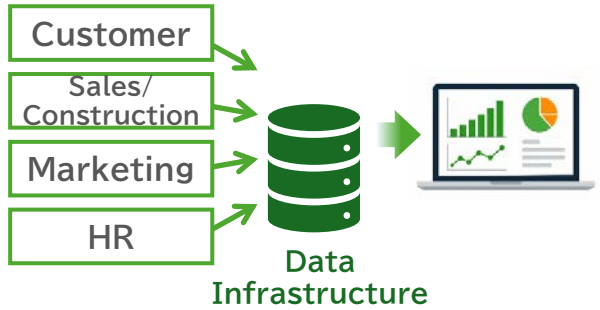
Expanding the Use of Digital Maps

Improving the efficiency of door-to-door sales and ensuring the ongoing collection of data. Utilising data to enhance sales activities


※ The image is for illustrative purposes only.

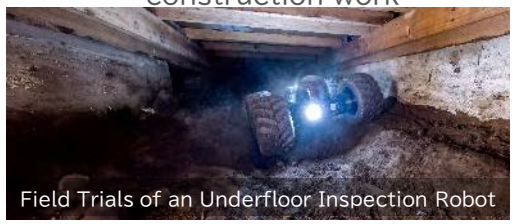
Development of a Data Utilization Infrastructure

Improving productivity through the introduction and utilization of an 'AI data analysis platform'



Physical AI

Verifying robot and AI technologies to streamline inspection and construction work


Field Trials of an Underfloor Inspection Robot

Joint Research with Universities

Joint industry-academia research on termite damage and timber durability

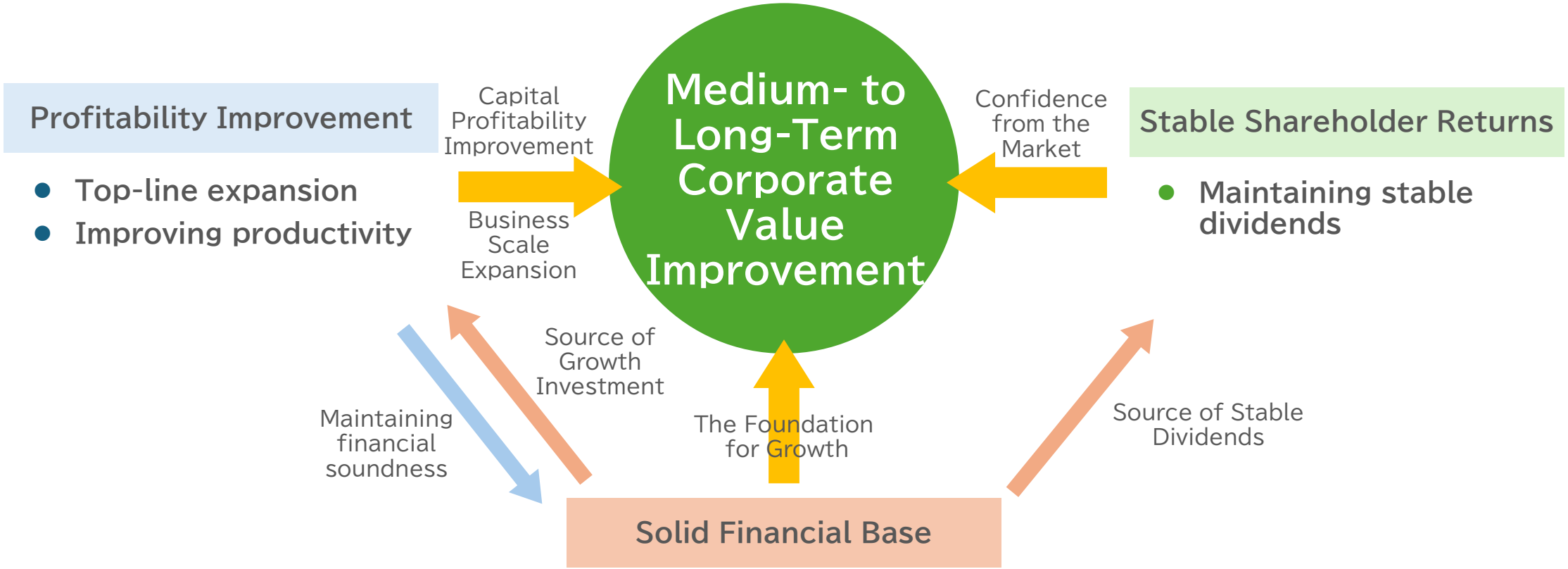
- Analysis and Interpretation of the Impact of Termite Damage
- Application to personnel training and sales activities

4 Capital Policy and Shareholder Returns



Initiatives to Enhance Corporate Value

Achieve enhanced corporate value over the medium to long term through improved profitability, a solid financial base, and stable shareholder returns



Current View & Action Policy of Cost of Capital

Enhancing corporate value and aiming for ROE of 10% or more in the medium to long term

Current View

	FY2021	FY2022	FY2023	FY2024	FY2025
Cost of Equity	Estimated at around 4-5% (Based on CAPM)				
ROE	5.0%	7.5%	4.6%	6.4%	2.8%
PBR (Times)	1.4	1.5	1.6	1.6	1.6

Action Policy

1 Expand Profit Scale and Improve Profitability

- Profit growth in line with sales growth
- Improve profitability by promoting 5 priority strategies

2 Shareholder Returns and Capital Management

- Continuation of stable dividends
- Consideration of appropriate capital policies such as share repurchases

3 Strengthening Dialogue with Investors

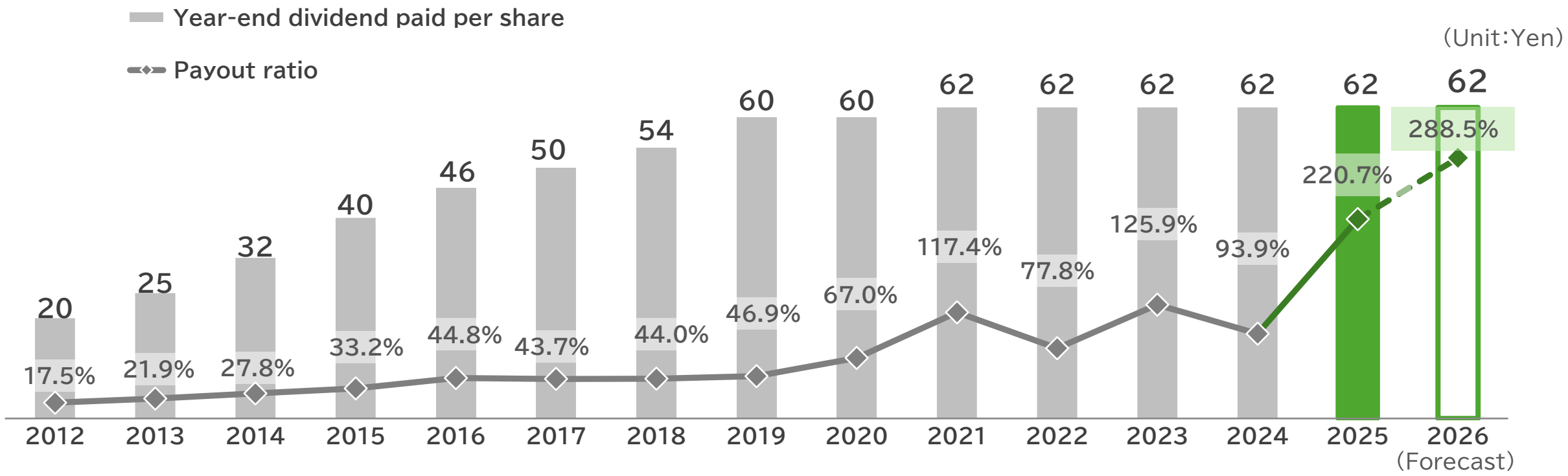
- Active dialogue with investors
- Holding of individual investor meetings
- Enhance disclosure and dissemination of information to stakeholders

Dividend Forecast

Unchanged dividends in accordance with the basic dividend policy of “maintaining stable dividends”

FY2026 Dividend Forecast

62 yen per share for the full year
(31 yen for Interim dividend and 31 yen for year-end)



Shareholder Benefits

Introducing additional benefits for the services deepens understanding of the business, while a continued-holding requirement encourages long-term shareholding.

Holding Period Requirement

From the record date of End of Mar. 2027

Introduce holding period requirement

※ Specific assessment methods and eligibility criteria will be determined based on the disclosed information

Enhancement of Benefits

Promote business understanding and brand awareness through the use of our services

Current
Gift Card
¥1,000, twice a year

▶

(Continue) Gift Card (¥1,000, twice a year)
+
(Add) Discounts on our Services

Schedule of Changes



Appendix



Corporate Philosophy・Vision

Corporate Philosophy



Protecting People, Houses and Forests by Fostering our own People and Technology

We provide safety, security, and comfort to our customers through termite control and measures against earthquakes etc., and contribute to solving social issues such as environmental problems by promoting extended the life of existing houses

Vision



Through Extending the Life of Wooden Houses and Improving the Wellbeing of Employees, Protecting the Environment and Becoming the Most Trusted Company by our Customers and Society

We keep working lively and provide the highest quality services to extend the life of wooden houses and protect the environment, mainly through termite control, to offer safe, secure, and comfortable living throughout Japan and continue to grow together with society

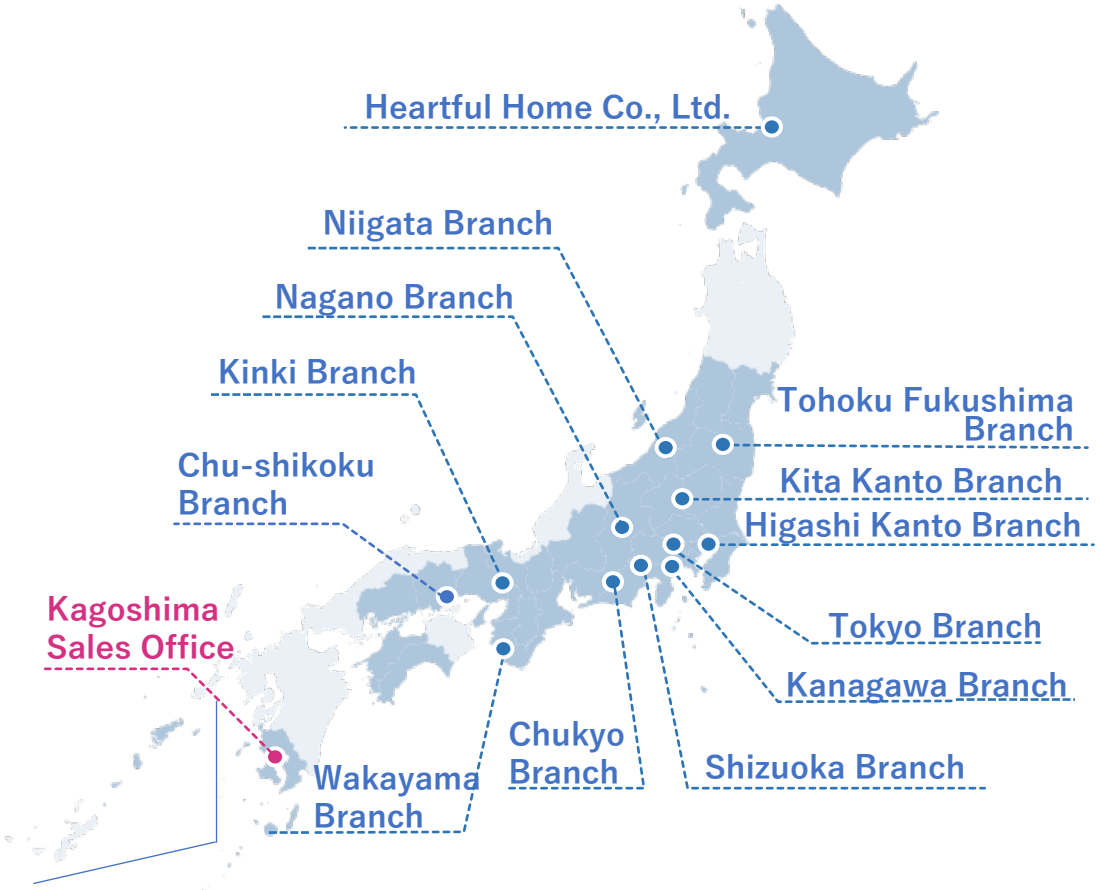
Overview

Name	Asante Incorporated
Trading Market	TSE Prime Market (Securities Code 6073)
Head Office	33-15, Shinjuku 1-Chome, Shinjuku-ku, Tokyo
Main Phone Number	03-3226-5511
Since	1970
Established	1973
Capital Stock	1.1 billion yen
Directors	・**Representative** Sei Miyauchi ・**Managing Director** Yoshiyuki Nakao ・**Director** Yoshimitsu Ishigami ・**Director** Tetsuji Hamazato ・**Director** Shungo Matsuo ・**Director(Outside)** Toshiya Natori ・**Director(Outside)** Michiaki Tanaka ・**Director(Outside)** Naoko Omura ・**Full-time Auditor** Takashi Miyachi ・**Auditor (Outside)** Shinichi Takano ・**Auditor (Outside)** Yoshihisa Uchida

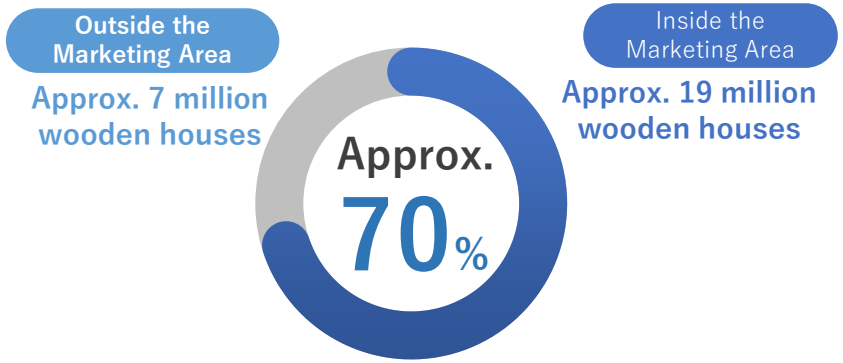
Number of Employees	1,013 (Consolidated) (End of FY2025)
Net Sales	14.3 billion yen(Consolidated) (FY2025)
Group Companies	• **Heartful Home Co., Ltd.** (Consolidated : Investment Ratio 100%) • **Human Green Service Co., Ltd.** (Non-consolidated)
Main Banks	MUFG Bank, Ltd.
Licenses and Permits	・**General Construction Business License** Licensed by the Minister of Land, Infrastructure, Transport and Tourism(Permit No. 16221, Category: Building and Electrical Work, General-2) ・**First-Class Architect Office Registration** Registered by the Governor of Tokyo(Registration No. 39895) ・**Poisonous and Deleterious Substances Retail License** Registration No. 4 Shinhoyaku-392 ・**Pest Control Business Registration (Rats and Insects in Buildings)** Tokyo: Registration No. 2-Ne-223 Aichi: Registration No. 16-Ne-4
Memberships	• **Japan Direct Selling Association** • **Japan Termite Control Association** • **Japan Wood Protection Association** • **Japan Pest Control Association** • **Japan Institute of Insect and Microbial Damage to Cultural Properties** • **Nationwide National Treasure Important Cultural Asset Owner League**

Marketing Area

82 locations in 29 prefectures



1 Covering approximately 70% of detached wooden houses in Japan



2 Expanding our Marketing Area in Western Japan

Aiming for nationwide expansion, we have established six new sales offices in Western Japan since 2021.

（Nanyo Sales Office, Shimanto Sales Office, Okayama Sales Office, Hiroshima Sales Office, Kochi Sales Office, and Kagoshima Sales Office ）

Company History

1970
Started business as Sanyo Sanitation in Fuchu City, Tokyo

1973
Reformed into a stock company and launched as Sanyo Sanitation Co., Ltd.

1979
Entered into cooperation agreement with Fujieda Agricultural Cooperative, Shizuoka(first business agreement with JA*)

1986
Established TS Business Department

1990
Established Mikkabi Comprehensive Training Center in Shizuoka



1994
Emphasized Corporate Identity and company name was changed to Asante Incorporated

1996
Started CS (Customer Satisfaction) operations

2006
Introduced termite detection dog



2010
Introduced bedbug detection dog



2013
Listed on Tokyo Stock Exchange Second Section



2014
Listed on Tokyo Stock Exchange First Section



2020
Acquired Heartful Home Co., Ltd.

2022
Listed on Tokyo Stock Exchange Prime Market



2023
Entered into business alliance with Advantage Advisors Co., Ltd.

Started handling New Product

2002 Housing Reinforcement | 2005 Repair Housing Foundations | 2019 Highly Heat Insulate Construction | 2025 Full-scale launch of PCO Services for Residential Customers

Business Contents

1 Termite Control

Prevention and extermination of termites



2 Anti-humidity Measures

Prevention of rot, mold and termites



3 Anti-earthquake Measures

Repair of the basic concrete

Reinforcement for the wood junction



4 Maintain Measures

Housing renovation, new building construction, Seismic retrofit, Installation of heat insulator

5 Ecological Measures

Construction of photovoltaic power system

6 Pest control

Prevention and extermination of harmful insects (like cockroach, tick, bedbug, bee, etc.)

7 Anti-harmful Animal Measures

Prevention and extermination of harmful animals (like rat, dove, etc.)

8 Sanitary Measures

Sterilization of hospital facilities, etc.

Sustainability Initiatives

Basic policy

Based on our Corporate Philosophy of “Protecting People, Houses and Forests by Fostering our own People and Technology“ we are committed to addressing various social challenges through our business activities and contributing to the realization of a sustainable society, while striving to enhance our corporate value.

E

Contributing to the Improvement of Environmental Issues through our Business

- Contribution to CO2 reduction by promoting the extending the life of wooden houses
- Reduce the environmental impact of our business activities



Business Significance

Protecting people, homes, and forests by providing termite control, anti-humidity measures and anti- earthquake measures

- **Reducing CO2 emissions by curbing wasteful deforestation**
- **Reduce waste generated from rebuilding houses**
- **Saving the lives of residents by preserving and improving durability**
- **Protecting assets by maintaining housing value**

S

Developing Human Resources & Creating a Motivating Workplace



- Enhancement of education system
- Promoting Occupational Safety and Health
- Promoting Diversity
- Occupational Accident Countermeasures

G

Strengthen Management structure



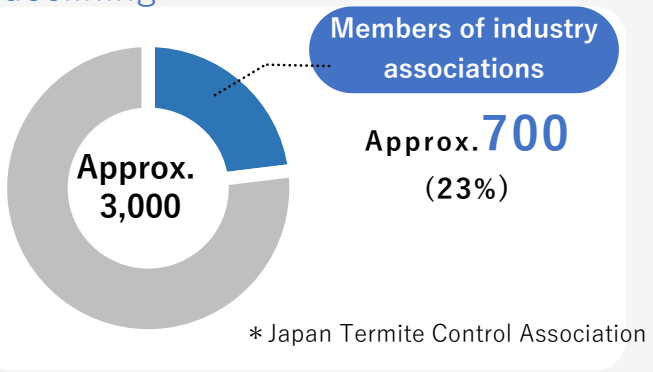
- Enhancement of Corporate Governance System
- Enhancement of compliance management system and education system

Market Trends

Growth Potential and Opportunities for Market Share Expansion in the Termite Control Industry

Number of TC industry workers

- Approx. 3,000 companies industry-wide
- Approx. 700 companies are members of industry associations
- High percentage of small enterprises
- The number of vendors is slowly declining

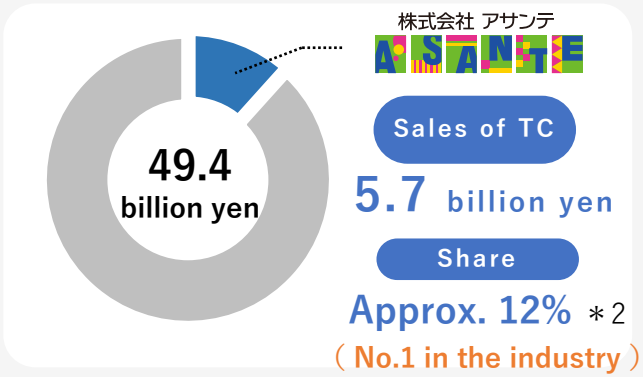


＊Japan Termite Control Association

Chance Companies facing issues of business succession, personnel shortages, and compliance

Sales of termite control

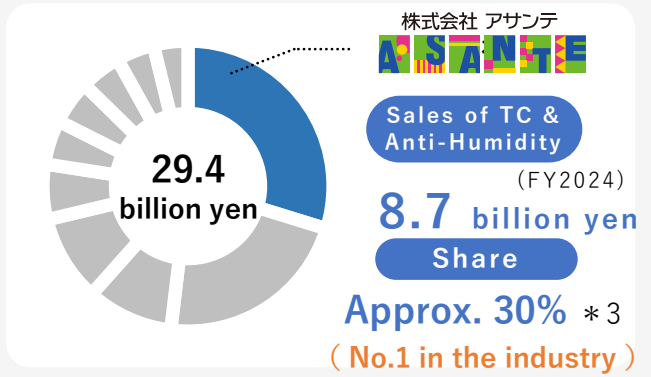
- Industry-wide sales of TC total 49.4 billion yen (TC only, Estimated for FY2023) ＊1
- Many companies mainly subcontract work to housing manufacturers, etc.



Chance Huge latent demand and room for growth in the industry spurred by national policy

Industry-leading firm (Termite control & Anti-humidity measures)

- Top 10 companies in the industry with sales of 29.4 billion yen (Termite control & Anti-humidity measures, Estimated for FY2024) ＊3
- Fifth and below are in the billion yen per year range, with limited regional operations



Chance Room to expand market share through competitive advantage and financial strength

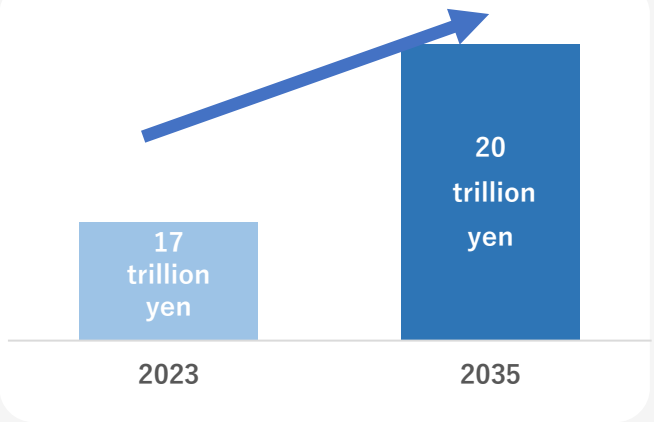
＊1 Reference: Yano Research Institute Ltd. “2024 Edition: PCO/TCO/Fumigation Services Market Realities and Mid-term Prospects”
＊2 Calculated by the Company based on data from Yano Research Institute Ltd. ＊3 Estimated by the Company based on ＊1 and information obtained by the Company

Supportive Housing Policies and a Large Stock of Residential Properties

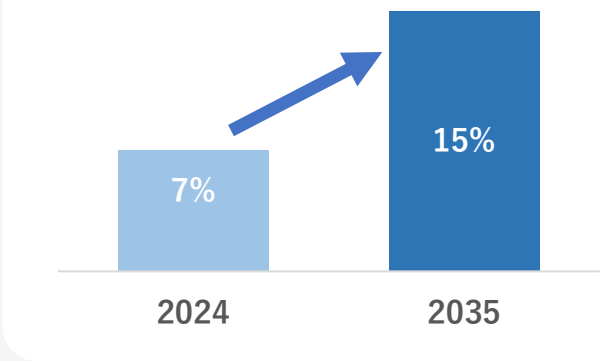
Housing Policies

Promotion of extending the life of existing houses and formation of high-quality housing stock based on the Housing Life Master Plan

Market Size of Existing Home Sales and Renovation

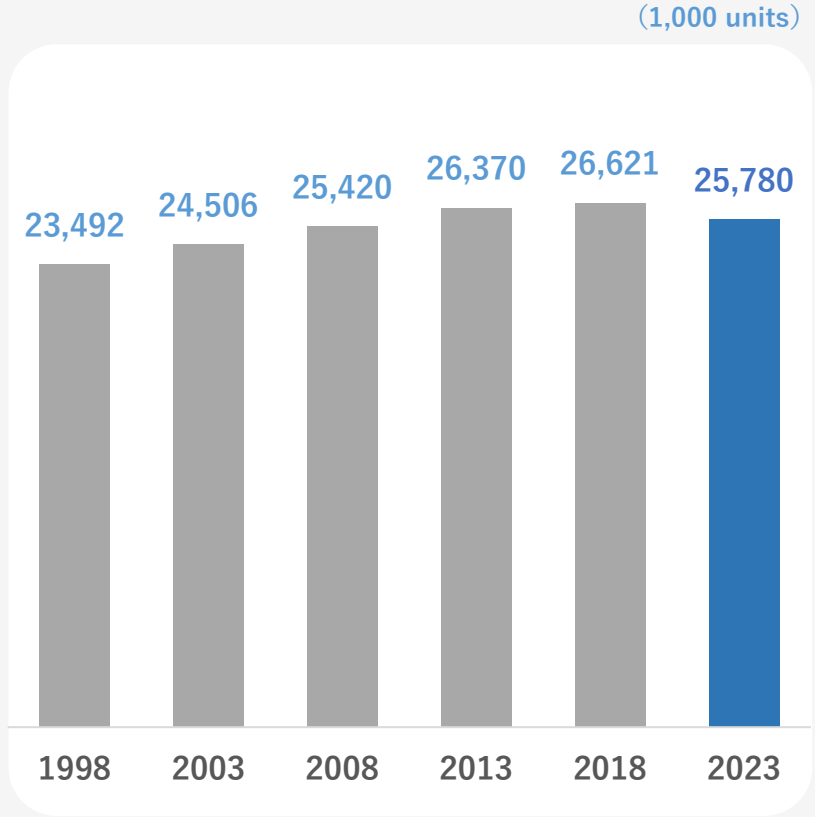


Percentage of Certified Long-Term Quality Housing and Housing with Construction Performance Evaluation in the Housing Stock



Key Performance Indicators from the Housing Life Master Plan (Excerpt)

Trends in the Number of Wooden Houses (Nationwide)



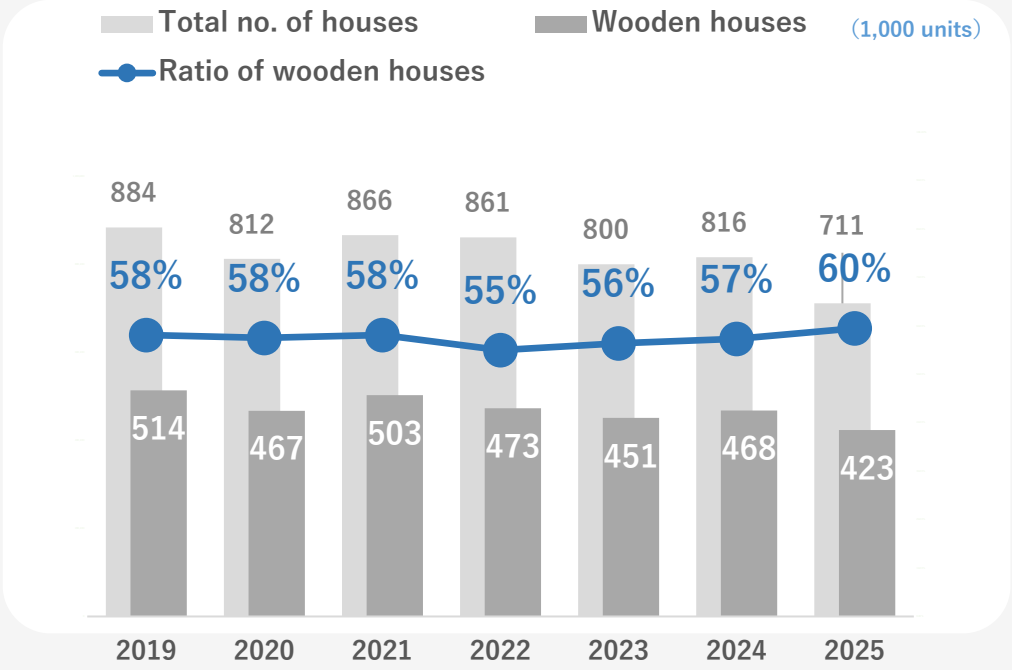
Reference: Statistics Bureau of Japan, Housing and Land Survey

Number of New Housing Starts and Intentions Regarding Wooden Houses

Stable number of new housing starts and strong preference for wooden detached houses

Changes in ratio of wooden house for the number of new housing starts

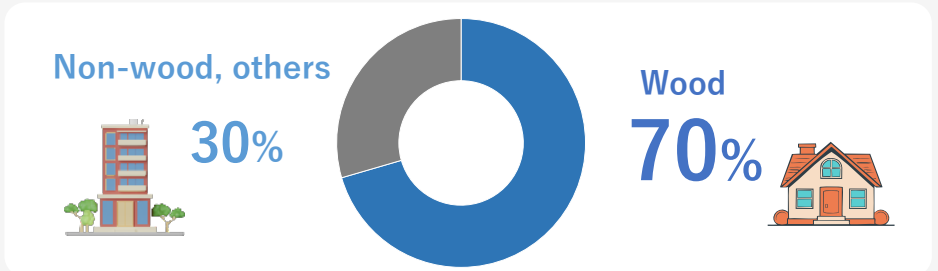
Ratio of wooden houses to new housing is stable



Reference: Ministry of Land, Infrastructure, Transport and Tourism (MLIT)

Intentions regarding wooden houses

Q What kind of houses do you want to choose when you build or buy a new house?



Reference : “Public Opinion Survey on the Forest and Life” (2023 Cabinet Office)

expect

The number of wooden houses targeted by our company is supported by the following factors, and we expect it to maintain a substantial scale in the future.

1. Huge number of wooden house stock of approximately 26 million units
2. Housing policies for longer lifespan and stock formation
3. Stable Supply of New Wooden Houses

Business Model

Strong Contact with Customers and Direct Selling to Meet customer Needs

Uncovering latent demand through face-to-face sales,

Identification of customer needs for after-sales maintenance

Staff engaging in new sales



Door-to-door sales/ Application

We offer inspections through home visits, customer applications, and referrals.



Inspection

Inspection is conducted by entering directly under the floor



Report / Suggestion

Prepare a survey report, explaining and proposing necessary measures



Contract

If the customer is satisfied with the proposal, a contract is signed

Head office

Confirmation of contract



"Thank You Calls"

Service Inspection Section at the head office calls the customer to confirm the customer's intention to enter into a contract and the contents of the contract documents

Technical staff



Construction

High quality termite control construction based on the technical skills and know-how accumulated over many years

Staff engaging in renewal sales

During 5 years(the warranty period for TC), we conduct periodic inspections once a year.

Repeat Contracts is proposed in the fifth year.

First year inspection	2nd year inspection	3rd year inspection	4th year inspection	5th year inspection	Repeat Contracts	5year periodic Iinspection	Repeat Contracts	5 year periodic inspection

＊ Periodic inspections are conducted to confirm the effectiveness of the construction and a report is prepared. If there are any defects, we will propose countermeasures.

Well-established Basis of Operation

Wide-ranging alliance with JA



- Sales activities using JA's name recognition and creditworthiness
- Community-based business operation
- Certainty of payment collection(control of bad debt)
- Strengthening compliance through third-party checks

➡ Achieved realized high operating efficiency

Sales Channels through Corporate/Organization partners

Cooperative	Platform service	Service for members
Welfare organizations of the private companies	Welfare organizations of government and public offices	Contractor
Home improvement retailer	Building management company	Direct Selling companies

- Promote alliances with various companies and organizations that have house maintenance in their service lineups
- Providing “high-quality home maintenance services” to employees and members of partner companies and organizations
- Full support for sales promotion of partner companies

➡ Steadily Acquire applications from a variety of sales channels

Management Resources Possessed by the Group

Strength

7 internal management resources to be further developed and utilized

- Well-established Basis of Operation / After-sales Service System
- Direct Contact with Customers through Direct Selling
- Superiority of Industry Leader
- High-quality Services and Educational System
- Significant Business Contributing to Environmental Protection and Disaster Reduction
- Thorough Compliance System
- Sound Finance

Education system mainly through the training centers

Achieving high quality construction level and sufficient training system

Comprehensive Training Center

- Mikkabi Comprehensive Training Center (Shizuoka)







＊Established in 1990, rebuild in Mar. 2015

Data on Human Resources Education 〈FY2025〉

• Number of instructors at the training center	9
• Annual training participants	3,760
• Number of trainings held	1,002
• Number of days of training participation for first-year employees	19.2
• Qualified educational instructor of the JDSA (Japan Direct Selling Association)	59
• Number of registered sales representatives for the JDSA	297

Thorough Compliance System

The Compliance Headquarters oversees the entire company from a cross-sectional perspective

Company Structure

- Formulated its own "Asante Compliance Program“
- Establishment of Internal Reporting Desk

Commitment to Customers

- Implementation of "Thank You Calls" to check the appropriateness of contracts
- Respond to complaints and questions from customers.
- Immediately share and collaborate with relevant departments on any comments received

Commitment to Employees

- Conducting compliance training at the beginning of employment and on a regular basis

+

Auditing by the Board of Directors

Auditing by Internal Audit Department

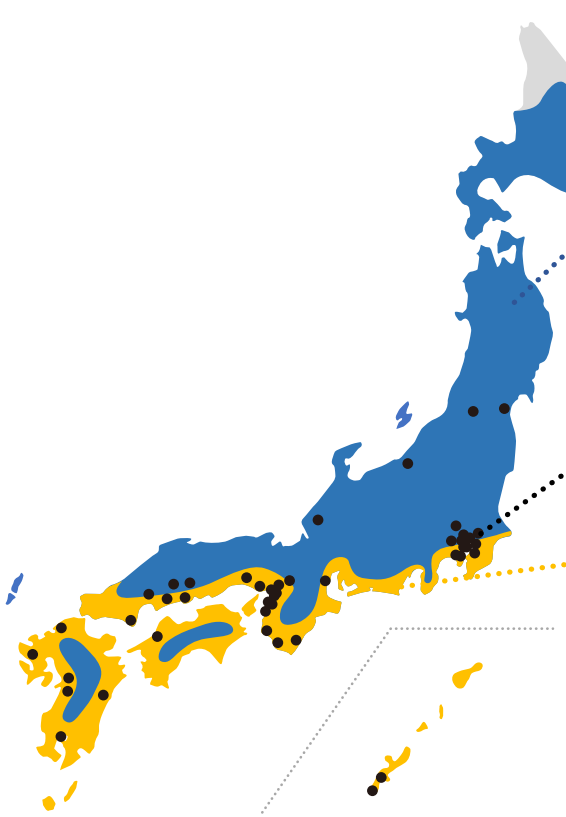
→

Improving customer Satisfaction

Enhancing trust and competitiveness

Distribution of Termites

Distribution of termites



Japanese subterranean termite — Habitat Area

Western dry-wood termite — Discovery Site

Formosan subterranean termite/ Japanese subterranean termite — Region of Coexistence

Reference: The Japan Termite Control Association, “Fundamental Knowledge on Termite Control and Rot Prevention”

Types of Termites

Major termite species that damage houses in Japan

Japanese subterranean termite



Worker



Soldier

- The most common termite species in Japan, distributed throughout the country except for northern Hokkaido.
- It damages moist wood, typically inhabits under floors, and the damage is often concentrated in water-related areas such as bathrooms, washrooms, and kitchens.
- The rate of damage is relatively slow.

Formosan subterranean termite



Worker



Soldier

- Found along the warm coastline west of Chiba, the Nansei Islands, and Ogasawara Islands.
- Damages even relatively dry wood, affecting the entire structure.
- Damage occurs rapidly and is severe.
- Listed by IUCN as one of the "100 Worst Invasive Alien Species."

Western dry-wood termite （invasive species）



Worker



Grainy Droppings

- Distributed across 24 prefectures from Miyagi to Okinawa, mainly in port towns.
- Damages dry wood, causing scattered damage that is difficult to detect.
- Excretes grain-like droppings from the infested wood.
- Damage occurs at a relatively slow rate.
- In the U.S., whole-house fumigation is used for control.

Swarm







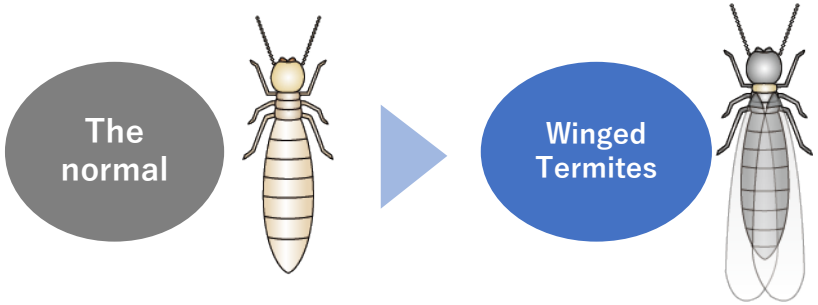
Winged termites floating in the bathtub



What is a swarm?

- Termites, after maturing, become winged and swarm from their nests for reproduction on humid days following rain from April to June.
- Many people realize they have a termite infestation when they see large numbers of winged termites, leading to frequent inquiries.

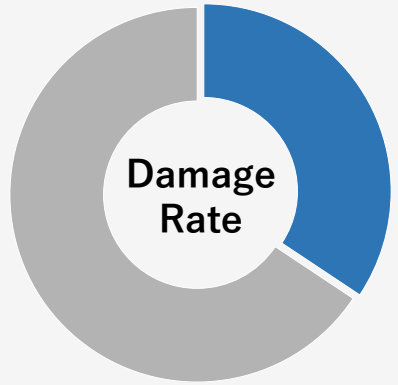
The process of change



Risk of Termites damage

Statistical Survey on Termite Damage

Approximately 1 in 3 houses is affected by termite damage.



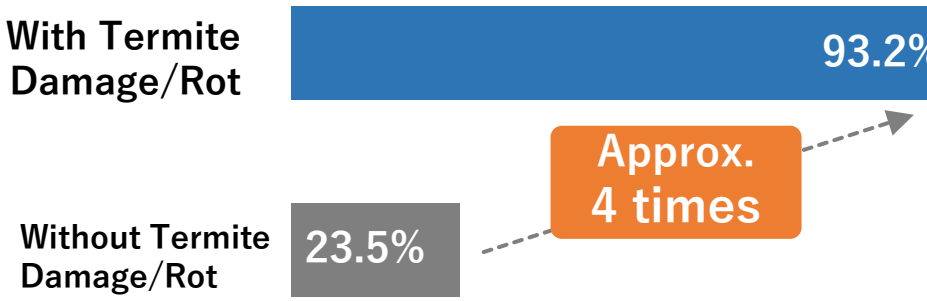
Reference ： Termite Damage Survey Report (FY2001) by the Japan Termite Control Association





Statistical Survey from the Great Hanshin-Awaji Earthquake

- Over 90% of houses with termite damage or decay were completely destroyed.
- Approximately 4 times higher than houses without damage or decay.



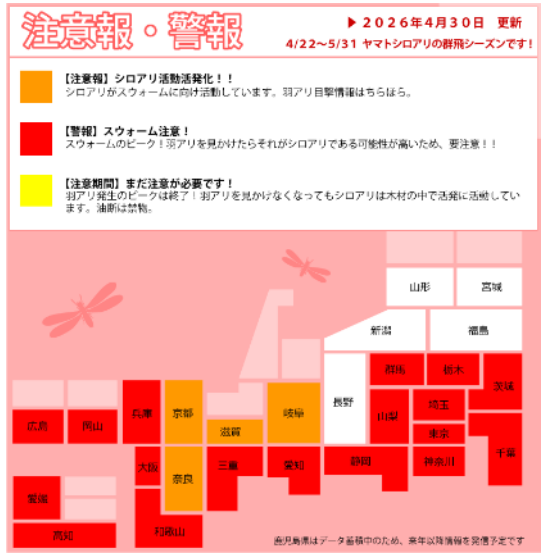
Reference ：Report by the Japan Housing and Wood Technology Center (Foundation)

Progressing termite damage weakens foundations and columns, increasing collapse risk.

Public Relations and Sponsor-ship

Termite Warning

- Announcing during the swarming season.
- First-Time Initiative in our Industry in 2007



Sponsorship

- Signed a sponsorship deal with Kawasaki Frontale.
- Exterminate pests in home stadiums.





©KAWASAKI FRONTALE

TV CM

- Broadcast every year from April to June, mainly in the marketing area.
- It comically communicates the need for termite control and gives the impression that “Termite control is about ASANTE”.

(FY2026
“Call Termite Busters Now” Edition)



(”Tankobushi” Edition)







Detection Dog Team “Kunkuns”

Termite detection dogs



- They “smell” to find termite. So, non-destructive investigation is possible.
- Active in the survey of houses and cultural properties.
- Lots of termite detection dogs are working abroad.

Bedbug detection dog



- While human visual inspections detect less than 30% of bedbugs, scent detection achieves a high detection accuracy of approximately 95%.
- Able to detect even a few bedbugs.

Training Scene



Detection Dog Team “Kunkuns”

Main Activities

Inspection



Participation in events



Media exposure

TV

“Good! Morning” (TV Asahi in November 2025)
“NEWS HOT KANSAI” (NHK Osaka in March 2026)

WEB

“Asahi Newspaper Digital” (Feb. 2026)
“47NEWS (Kyodo Tsushin)” (February 2026)

What is a bedbug ?

- Bedbugs are blood-sucking insects. Adults are about 5–8 mm in length, and nymphs are around 1–2 mm.
- During the day, they hide in gaps in bedding, electronics, and other narrow spaces, and become active at night. Their bites can cause intense itching (which varies by individual), often leading to stress.
- It is believed that bedbugs were brought into Japan via suitcases and belongings of international travelers.





Wood Culture Inheritance Project



Preserve historic wooden buildings

Preserve the culture of enjoying the four seasons

Building on over 50 years of expertise, we help preserve shrines, temples, cultural properties, and famous cherry blossom sites—regional treasures and key tourism assets. Through these efforts, we pass on Japan's proud wood culture to future generations.

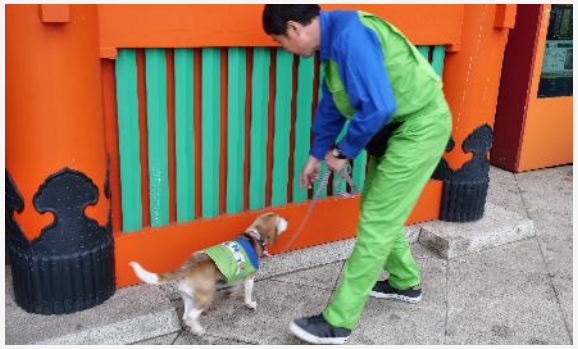
Press Conference for Project Launch (March 12, 2025)



Representative：Sei Miyauchi



Demonstration by Termite detection dogs



Inspection of the Zuishinmon Gate by Termite detection dogs

Wood Culture Inheritance Project

- Preservation of shrines, temples, and wooden cultural properties through termite control and rodent and other pest management
- Protection of famous cherry blossom sites by eradicating the red-necked longhorn beetle, which damages cherry trees

Shinto Shrines and Buddhist Temples





cultural properties





Preservation of Cherry Trees





Scenes from our termite control treatments for shrines, temples, and traditional wooden buildings, as well as our efforts to eradicate red-necked longhorn beetles from cherry trees.

Naming Rights

ASANTE SPORTS PARK

- From April 2025, the nickname of Kanagawa Prefectural Sports Center in Fujisawa City, Kanagawa, has been changed to "ASANTE SPORTS PARK."
- This is a large multi-purpose sports facility with an annual visitor count of approximately 450,000.
- Asante provide sports drinks featuring the Termite Busters logo at sporting events and display posters






ASANTE Sakitama Kofun Sakura Park

- From October 2026, the nickname of Sakitama Kofun Park in Gyoda City, Saitama, has been changed to "ASANTE Sakitama Kofun Sakura Park."
- The park is widely used for various purposes. It is also known as a cherry blossom spot and attracts many tourists and hanami visitors.
- In February 2025, Asante carried out extermination work against the red-necked longhorn beetle on the cherry trees in the park, contributing to the park's scenery and tree conservation.







Protecting People, Houses and Forests by Fostering our own People and Technology

Notes on Future Forecasts

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