Note : This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

February 27, 2026

For Immediate Release

Company name: CURVES HOLDINGS Co., Ltd.
Representative: Takeshi Masumoto,
Representative Director and President
(Securities code: 7085, Prime Market of the Tokyo Stock Exchange)
Contact: Shinya Matsuda, Director and General Manager,
Administration Division
Phone number: +81-3-5418-9922

# Notice Concerning Publication of Integrated Report 2025

CURVES HOLDINGS Co., Ltd. (the "Company") hereby announces the publication of "CURVES HOLDINGS Integrated Report 2025," an integrated report covering the fiscal year ended August 31, 2025 as a reporting period. The report has been disclosed on the Company's corporate website today (please note that the English version of the report is scheduled to be released at a later date).

The Group is developing businesses such as "30-minute Women-only Wellness Fitness Club Curves" as its core business, "30-minute No-Reservation Assisted Gym Men's Curves" and "Physical Movement Recovery Center Pint-UP". As "Community-based Wellness Infrastructure" that contributes to the extension of healthy life expectancy through these businesses and helps solve social issues, we are striving to improve member satisfaction, expand the number of members, and expand our club network by strengthening customer services.
In the fiscal year ended August 31, 2025, consolidated net sales, consolidated profits at all levels, and chain-wide sales* all achieved record highs. In addition, the number of clubs for the "30-minute Women-only Wellness Fitness Club Curves" reached 2,000 clubs again in October 2025, resulting in a record high of more than 900,000 members. In the health market, which is expected to grow going forward, the Group is implementing a range of initiatives to solve social issues by driving prevention-based health innovation.

In this situation, with a view toward improving corporate value over the medium to long terms, we have published a CURVES HOLDINGS Integrated Report since the fiscal year ended August 31, 2023. Our aim is to ensure transparent reporting of the Curves Group's initiatives to stakeholders in a systematic and visible manner.
We have planned and organized this report, the third one, in a manner that places particular focus on the Group's unique concept of "Business Model and Social Contribution" and the "Curves Group Medium-term Vision 2030 / 2035 Growth Strategy and Business Plan." The report provides an explanation regarding business and franchise models, which are the Company's business foundations. It also covers future growth strategies based on competition strategies without competing and its unique business model.
For more information on the integrated report, please refer to the attached sheet.

The Company hopes that this integrated report will serve to enhance the visibility of the Company's current position and future. Going forward, the Company will step up efforts for the continuous disclosure of information by positioning its integrated reports as important tools through which it deepens dialogue with stakeholders

* Chain-wide sales: Total sales of the chain including all franchisees from membership fee/dues income and merchandise sales income

End

Note : This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

# CURVES HOLDINGS Integrated Report 2025

● Featured Contents

| | |
|---|---|
| **The Future We Will Create** (P6-11) | Visualization of the medium to long-term vision and roadmap with an eye toward 2035 |
| **Message from the President** (P12–17) | A strategic decision made by Takeshi Masumoto, Representative Director and President, to succeed simultaneously in solving social issues and improving corporate value as Community-based Wellness Infrastructure, while also accelerating health innovation with an eye toward 2035 |
| **Social Issues, Market Opportunities and Value Creation Process** (P18-23) | Identification of social issues, market opportunities and the Group's unique value creation process behind each business |
| **Strengths and Growth Strategy in Each Business** (P26-35) | A detailed explanation about the sustainable growth of "30-minute Women-only Wellness Fitness Club Curves," as well as the uniqueness and strategies for multi-location expansion of both "30-minute No-Reservation Assisted Gym Men's Curves" and "Physical Movement Recovery Center Pint-UP,". |

● Reporting Period

Fiscal year ended August 31, 2025 (September 1, 2024 to August 31, 2025)

* The report also contains information regarding some disclosures and business activities in or after September 2025.

● Scope of Reporting

CURVES HOLDINGS Co., Ltd. and its consolidated subsidiaries

● Posted to

Integrated reports can be viewed on the Company's corporate website.

URL: https://www.curvesholdings.co.jp/sustainability/communication.html