March 9, 2026

For immediate release

Kojima Co., Ltd.
(Tokyo Stock Exchange, Prime Market: 7513)

Kojima recognized as a 2026 KENKO Investment for Health Outstanding Organization

Based on the KENKO Investment for Health Outstanding Organizations Recognition Program established by the Ministry of Economy, Trade and Industry, Kojima Co., Ltd. (head office: Utsunomiya-shi, Tochigi Prefecture; Representative Director and President: Yuji Nakazawa), has been recognized as a KENKO Investment for Health Outstanding Organization (Large Enterprise Category) for the seventh year in a row. This status is awarded by Nippon Kenko Kaigi to outstanding organizations that implement KENKO Investment for Health (KIH, i.e., strategic management of the health of employees and others from a managerial perspective).

Kojima's Purpose is "to be a company that supports everyday living by providing consumer electronics with a view toward the creation of a bright and happy future full of smiles," and we aim to be the business that is the most familiar, loved, and needed in the communities in which we operate. To that end, it is vital that our employees remain healthy both mentally and physically, and we view ourselves as naturally responsible for supporting their well-being as a company.

One of the priority tasks we have set ourselves is "to support our colleagues," and we have long been striving to promote KIH with the aim of creating an environment in which diverse individuals can tackle their work with enthusiasm. Using employee satisfaction surveys and stress-check wellness surveys, we quantify the degree of employees' mental and physical fulfillment from the perspectives of mind, body, and engagement. We periodically verify the effectiveness of our initiatives and share the results, pinpointing issues and incorporating them into our management strategy.

In addition, over the past year, we have expanded our e-learning content to improve employee health awareness and health literacy. To encourage employees to get into the habit of exercising, we continue to hold walking events and help them make positive changes in behavior and improve their health.

Going forward, by enabling every employee to unleash their capabilities and thrive in their careers, we will continue to strengthen our KIH initiatives so that the company can continue growing as a "company that supports everyday living."

What is the KENKO Investment for Health Outstanding Organizations Recognition Program?

This award program highlights particularly outstanding large enterprises, SMEs, and other organizations that are implementing KIH based on initiatives designed to address local health challenges and initiatives to promote health spearheaded by the Nippon Kenko Kaigi. By making organizations that stand out in terms of KIH "visible," the objective is to create an environment in which "strategic management of the health of employees and others from a managerial perspective" earns social recognition from employees, job seekers, related enterprises, financial institutions, and others.

Note: KENKO Investment for Health (KIH) is a registered trademark of the non-profit organization Kenkokeiei.

2026
健康経営優良法人
KENKO Investment for Health
大規模法人部門

<Contact information for inquiries>
Corporate Planning Division, Kojima Co., Ltd.
Tel: +81 (0)3 6907 3114
Kojima PR email address: kouhou@kojima.net