(This document is a summary English translation of the original Japanese document. If there are any discrepancies between this document and the original Japanese document, the original Japanese document prevails.)

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Company Name: MARUI GROUP CO., LTD.
Representative Name: Hiroshi Aoi
President and Representative Director
(Securities Code: 8252, Tokyo Stock Exchange, Prime Market)
Inquiries: Hirotsugu Kato,
Senior Managing Executive Officer, CFO
(TEL: +81-3-3384-0101)

Notice Regarding Issuance of Zero Coupon Convertible Bonds due 2031

Marui Group Co., Ltd. (the "Company") announces the proposed issuance of Zero Coupon Convertible Bonds due 2031 (bonds with stock acquisition rights, *tenkanshasaigata shinkabu yoyakuken-tsuki shasai*) (the "Bonds") pursuant to a resolution of the Board of Directors held on August 24, 2026.

Background and Purpose of the Issuance of the Bonds

With the aim of "Contribute to co-creating an inclusive society that offers happiness to all", the Company's Group is promoting "Co-Creation Management", which simultaneously pursues the resolution of social issues and the enhancement of corporate value through its business activities. Currently, centered on the "trinity business model"—which combines "Retailing", "FinTech", and "Forward-Looking Investments"—the Company is aiming for further evolution.

The Company will accelerate its transition to a "business that supports *Suki* driven by individuals' emotions and values, *Suki*, and as consumers become increasingly discerning about where to spend their money while prioritizing balancing value for money, the Company will create an economy driven by *Suki*.

In FinTech, the Company is positioning cards that support *Suki*—as exemplified by cards created in collaboration with content such as music and anime—as a key growth driver. These cards form a strong emotional connection with customers, making them likely to become primary cards, and it also offers opportunities for spin-off event and merchandise business. By expanding lineup of cards that support *Suki*, the Company aims to increase its membership base and establish this segment as the Company's Group's second growth engine, following the Gold Cards that have driven the Company's growth to date.

In Retailing, the Company will support FinTech's growth through event and merchandise business, which leverages the event management expertise the Company has cultivated over the years, as well as the Company's knowledge in planning and manufacturing private-label products.

From a financial perspective, based on the Company's "Management Vision & Strategy Narrative 2031" for the fiscal year ending March 2031, the Company has set a goal of improving its return on equity (ROE). The Company is further advancing management practices that take account of the cost of capital, and is working to achieve an optimal capital structure and strengthen shareholder returns.
In order to secure the investment capital needed to support these growth strategies, the Company has decided to issue the Bonds after comprehensively considering market conditions and financing costs.

Use of Proceeds

The net proceeds from the issue of the Bonds are estimated to be approximately 50 billion yen after deducting expenses. The Company intends to apply the net proceeds as follows:

(a) Of the net proceeds from the issue of the Bonds, approximately 35 billion yen is scheduled to be allocated by the end of September 2026 to loans and other investment and financing funds to be provided by the Company as holding company to the Company's Group subsidiaries responsible for various businesses, including the FinTech Business. Among the Company's Group's subsidiaries, companies such as Epos Card Co., Ltd. are experiencing an increase in funding needs required such as for payments to merchants and for advances made on their behalf, as the FinTech Business expands and credit card transaction volume and the number of cardholders are increasing.
In addition, other subsidiaries within the Company's Group are also expected to have funding needs for system and digital infrastructure development and other business operations. To respond flexibly to the funding needs of these group companies and support the sustainable growth and improved profitability of each business, the Company plans to allocate the proceeds from the issue of the Bonds to loans and other investment and financing funds to the Company's Group's subsidiaries.

(b) The Company has a policy of flexibly acquiring treasury shares to enhance capital efficiency and shareholder value while comprehensively taking into account factors such as the optimal capital structure, financial position and stock price level. Through May 15, 2027, the Company will allocate approximately 15 billion yen as funds for the acquisition of treasury shares to address situations such as those in which future profitability is not fully reflected in the share price.

Issuance of the Bonds

1. Securities Offered	50,000,000,000 yen in aggregate principal amount of Zero Coupon Convertible Bonds due 2031 (bonds with stock acquisition rights, *tenkanshasaigata shinkabu yoyakuken-tsuki shasai*)
2. Issue Price	100.0%
3. Closing Date	September 9, 2026
4. Coupon	0%
5. Redemption at Maturity	100.0%

End

Disclaimer:
This press release is intended as general information regarding Marui Group Co., Ltd.'s issuance of the Bonds. This press release does not constitute an offer of securities for sale in the United States, or an offer to purchase or subscribe for, or the solicitation of an offer to purchase or subscribe for the Bonds or the shares of common stock of the Company in the United States or in any jurisdiction in which such offer or solicitation is unlawful. In particular, the Bonds and the shares of common stock of the Company issuable upon exercise of, or upon acquisition by the Company of, the stock acquisition rights (together, the "Securities") have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any relevant securities laws of any state or other jurisdictions of the United States, and any such Securities may not be offered or sold within the United States, absent registration or an applicable exemption from, or transactions not subject to, the registration requirements of the Securities Act and in compliance with any applicable state or local securities laws. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the Company and such prospectus will contain detailed information about the Company and its management, as well as financial statements. No public offering of the Securities will be made in the United States.