May 7, 2026

Grand Opening of MACHIDA SHOTEN Metro City in Shanghai

Gift Holdings Inc.



(This photo is for illustrative purposes)

Gift Holdings Inc. (President: Sho Tagawa, headquartered in Shibuya-ku, Tokyo; listed on the Tokyo Stock Exchange Prime Market), together with its group companies (hereinafter referred to as “our group”) is pleased to announce the grand opening of MACHIDA SHOTEN Metro City (hereinafter referred to as “our store”) on April 29, 2026, Xuhui District in Shanghai, China.

The Metro CityMall, where the new store is located, is situated in the city center of Shanghai and is famous for having a lot of young customers in the area. Our store offers the same high-quality atmosphere, service, and taste as the directly managed stores in Japan to satisfy our customers.

Our mission is to serve our delicious food and provide the best service with smiles and energy to locals and people from all over the world. We will continue to focus on our vision to “Deliver our ramen to the world as a Gift.”



Machida Shoten RAMEN: 36 RMB

1. Overview of MACHIDA SHOTEN Metro City

Grand Opening Date	:	April 29, 2026
Store name	:	MACHIDA SHOTEN Metro City
Address	:	1111 Zhaojiabang Rd, Xujiahui, Xuhui District, Shanghai, CHINA
Business hours	:	11:00~21:30 *Business hours are subject to change.

2. Future outlook

The impact on the Group's business performance for the fiscal year ending October 31, 2026, will be minor, but we will promptly disclose any matters that should be announced.

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MACHIDA SHOTEN HP

https://us.machidashoten.com/