January 15, 2026

Dear Sirs,

Name of the Company:	Beat Holdings Limited (URL: https://www.beatholdings.com)
Representative:	Chief Executive Officer, Chin Siang Hui (TSE Standard Market, Code: 9399)
Inquiries to:	IR Manager, Yuta Takayama (TEL: Tokyo 03-4570-0741)

Additional Purchase of Bitcoin ETF

We hereby announce that on January 15, 2026 (Japan time), the Group has additionally purchased iShares Bitcoin Trust ("IBIT") a Bitcoin ETF, at the time the price of 1 Bitcoin ("BTC") had been approximately USD97,077.54 (JPY15,198,459.66). Quantity etc. of IBIT we have purchased so far are as follows.

Date	Item	Quantity	Price per unit *		Total purchase price	
			USD	JPY	USD	JPY
2025/2/12	IBIT	18,260	54.210	8,487.12	989,875	154,974,767
2025/2/13	IBIT	18,300	54.490	8,530.95	997,167	156,116,466
2025/2/14	IBIT	1,419	55.000	8,610.80	78,045	12,218,725
2025/2/14	IBIT	13,751	55.400	8,673.42	761,805	119,268,253
2025/4/3	IBIT	20,400	48.845	7,647.17	996,438	156,002,333
2025/4/4	IBIT	21,200	46.675	7,307.36	989,500	154,916,057
2025/4/9	IBIT	22,400	44.560	6,976.31	998,144	156,269,425
2025/4/10	IBIT	15,500	44.140	6,910.56	684,170	107,113,655
2025/5/9	IBIT	12,000	58.339	9,133.50	700,064	109,602,021
2025/5/16	IBIT	12,100	58.659	9,183.58	709,768	111,121,331
2025/5/20	IBIT	12,000	59.490	9,313.74	713,879	111,764,865
2025/6/3	IBIT	12,000	59.270	9,279.31	711,240	111,351,734
2025/6/4	IBIT	12,000	60.300	9,440.57	723,600	113,286,816
2025/6/5	IBIT	24,000	59.901	9,378.01	1,437,610	225,072,265
2025/8/1	IBIT	30,000	65.460	10,248.42	1,963,800	307,452,528
2025/8/2	IBIT	30,000	65.550	10,262.51	1,966,500	307,875,240
2026/1/15	IBIT	11,600	55.200	8,642.11	640,320	100,248,499
Total		286,930	55.979 #		16,061,925	2,514,654,983

For reference, the Group's average purchase cost per unit of IBIT so far is USD55.979 *#, and the closing price per unit of IBIT at NASDAQ as of January 14, 2025 (EST) was USD55.44.
* Excluding transaction cost.

Going forward, the Group is planning to continuously purchase IBIT. The value of the balance of IBIT is expected to be marked to market value each quarter. In the event of any significant impacts on our quarterly performance, we will announce such on a timely basis.

(Note) Exchange rate used USD1 = JPY156.56, from the quotations by MUFG Bank, Ltd. for buying and selling spot USD by telegraphic transfer against yen as of December 30, 2025.

This document is the English translation of the official Japanese version of the Press Release ("Official Japanese Version"). This English translation was prepared for your reference. In the event of any discrepancy between the Official Japanese Version and this English translation, the Official Japanese Version will prevail.

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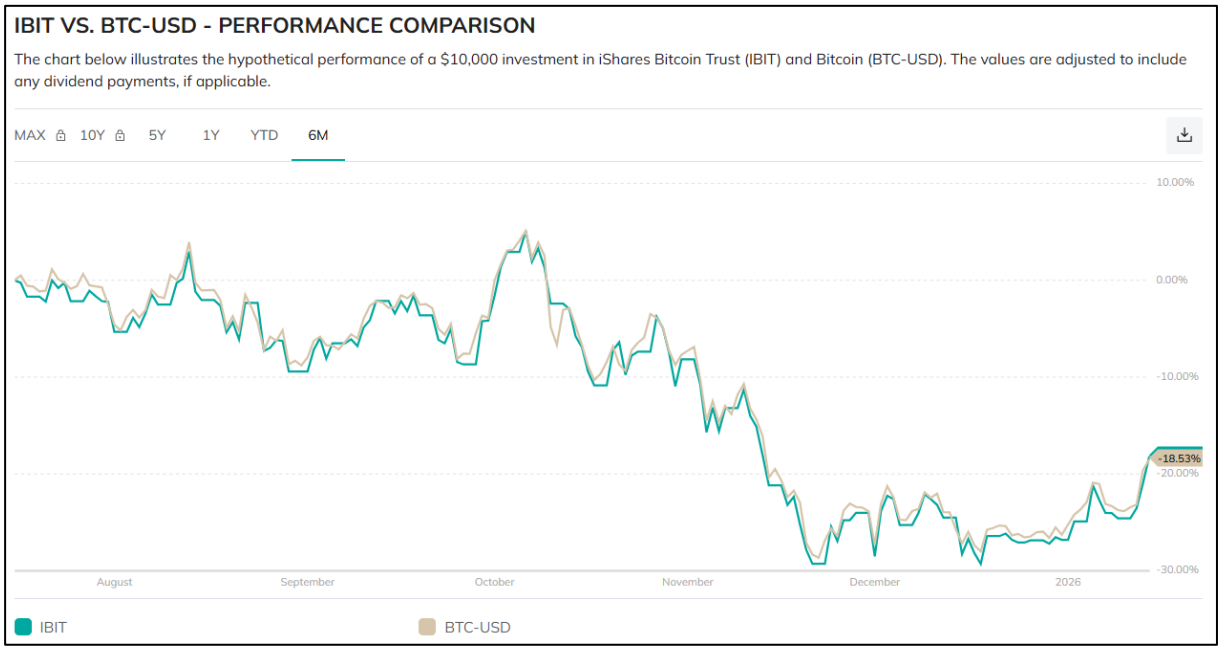
(Reference) Movement of IBIT and BTC in the past 6 months is as follows.



https://portfolioslab.com/tools/stock-comparison/IBIT/BTC-USD

About Beat Holdings Limited

Beat Holdings is a global investment company, incorporated in and registered at Cayman Islands under the laws of Cayman, headquartered in Hong Kong, with subsidiaries in Japan, Singapore, Malaysia, Indonesia, China and Canada. Through our subsidiary, Xinhua Mobile Limited (HK), we acquire and license intellectual property rights. Through our subsidiary, GINSMS Inc. (listed on Toronto Venture Exchange, TSXV: GOK), provides mobile messaging service, software products and services as well. Beat is listed on Tokyo Stock Exchange's Standard Market (TSE: 9399).

For more information, please visit https://www.beatholdings.com/

This is a disclosure document to the public and shall not constitute an offer to invest in the securities of our company. Upon making an investment decision to our company, investors should read documents of disclosures including but not limited to past timely disclosure and statutory disclosure of our company as well, and consider the risk factors together with other information contained therein when making such decision.