April 28, 2026

Dear Sirs,

Name of the Company:	Beat Holdings Limited (URL: https://www.beatholdings.com/)
Representative:	Chief Executive Officer, Chin Siang Hui （TSE Standard Market, Code: 9399）
Inquiries to:	IR Division Manager, Yuta Takayama （TEL: Tokyo 03-4570-0741）

Reset Record Date for Extraordinary General Meeting of Shareholders and Set Record Date for Annual General Meeting of Shareholders

We hereby announce that, today the Board of Directors has resolved to (i) cancel the record date set last year for an Extraordinary General Meeting of Shareholders ("EGM") and set a new record date, and (ii) set the record date for the 2026 Annual General Meeting of Shareholders ("AGM"), as follows.

1. Reset the record date for EGM

As announced in our press release "Setting Record Date for Extraordinary General Meeting of Shareholders", we have set a record date for an EGM to be June 17, 2025 (Tue), following a proposal received from shareholders as announced in our press release "Received Proposal from Shareholders" dated May 30, 2025 ("Press Release dated May 30, 2025"). However, as the content of the agenda items remains undetermined, we have not held the EGM yet (Up to date, no rights have been exercised based on the above record date.). The Company is incorporated in and registered at Cayman Islands under the laws of Cayman, and the above record date is still effective under the laws of Cayman, however, as more than 10 months has past thereafter, the Board of Directors thinks we should reset the record date, to enable the current shareholders to exercise their rights as much as possible. Therefore, today the Board of Directors has resolved to cancel the above record date, and set a new record date to be May 13, 2026 (Wed), in order to determine the shareholders entitled to exercise their voting rights at the EGM.

Shareholders registered in the final shareholders' register on that new record date may exercise their rights at the EGM. We will announce the date/time, venue and agenda(s) (Note) of the EGM, once they are fixed.

(Note) Shareholders proposal stated in the Press Release dated May 30, 2025, had been retracted and renewed by proposing shareholders, as announced in our press release "Received Proposal from Shareholders" dated July 11, 2025 ("Press Release dated July 11, 2025"), and as in our press release "Received Corrected version of Proposal from Shareholders" dated July 15, 2025, the proposing shareholders have slightly corrected their shareholders proposal set forth in the Press Release dated July 11, 2025 (collectively "Press Release dated July 15, 2025"). In addition, as announced in our press release "Received Proposal from Shareholders" dated June 16, 2025 ("Press Release dated June 16, 2025"), we have received shareholders proposal from other shareholders in the Press Release dated July 15, 2025. Therefore, under the new record date, we are expected

to continuously consider the content of agenda, based on shareholders proposals in the Press Release dated June 16, 2025 and/or the Press Release dated July 15, 2025.

2. Set the record date for AGM

Today the Board of Directors has resolved the record date of the AGM to be May 13, 2026 (Wed), in order to determine the shareholders entitled to exercise their voting rights at the AGM. The record date is set on the same day as the EGM in order to minimize the costs associated with preparation of both meetings as much as possible, and we are targeting to hold both meetings on the same day as well.

Shareholders registered in the final shareholders' register on the record date may exercise their rights at the AGM. We will announce the date/time, venue and agenda(s) of the AGM, once they are fixed.

This document is the English translation of the official Japanese version of the Press Release ("Official Japanese Version"). This English translation was prepared for your reference. In the event of any discrepancy between the Official Japanese Version and this English translation, the Official Japanese Version shall prevail.

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About Beat Holdings Limited

Beat Holdings is a global investment company, incorporated in and registered at Cayman Islands under the laws of Cayman, headquartered in Hong Kong, with subsidiaries in Japan, Singapore, Malaysia, Indonesia, China and Canada. Through our subsidiary, Xinhua Mobile Limited (HK), we acquire and license intellectual property rights. Through our subsidiary, GINSMS Inc. (listed on Toronto Venture Exchange, TSXV: GOK), provides mobile messaging service, software products and services as well. Beat is listed on Tokyo Stock Exchange's Second Section (TSE: 9399).

For more information, please visit https://www.beatholdings.com/

This is a disclosure document to the public and shall not constitute an offer to invest in the securities of our company. Upon making an investment decision to our company, investors should read documents of disclosures including but not limited to past timely disclosure and statutory disclosure of our company as well, and consider the risk factors together with other information contained therein when making such decision.