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[Translation]
May 14, 2026

Company Name: Nippon Television Holdings, Inc.
Representative: Yoshikuni Sugiyama
Representative Director, Chairman and Chief Executive Officer
(TSE Prime Market, Code No. 9404)
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Notice of Dividends from Surplus (Increased Dividend) and Reversal of General Reserve

Nippon Television Holdings, Inc. hereby announces that it has resolved at the Board of Directors meeting held today to pay dividends from surplus with a record date of March 31, 2026 and reverse the general reserve, as described below.

1. Details of Matters Related to Dividends from Surplus

(1) Details of dividends

	Amount decided	Most recent dividend forecast (Announced on February 5, 2026)	Actual results for previous fiscal year (Fiscal year ended March 31, 2025)
Record date	March 31, 2026	March 31, 2026	March 31, 2025
Dividend per share	¥35.00	¥30.00	¥30.00
Total amount of dividends	¥8,923 million	—	¥7,726 million
Effective date	June 29, 2026	—	June 30, 2025
Source of dividends	Retained earnings	—	Retained earnings

(2) Reason

The Company recognizes the enhancement of shareholder returns as a key management priority. In May 2025, we announced our Medium-Term Management Plan 2025–2027, which sets a new target of a total return ratio of 35% or more, based on the basic policy of continuous and stable shareholder returns.

In line with this basic policy, and after comprehensively taking into account the Company's financial condition in light of factors including business performance trends for the fiscal year under review, the Company has decided to increase the year-end dividend forecast per share for the fiscal year ended March 31, 2026 by ¥5 from the previous forecast to ¥35.00.

2. Details of Matters Related to Reversal of General Reserve

(1) Details

A portion of the general reserve will be reversed and transferred to retained earnings carried forward as follows.

1) Item and amount of retained earnings to be decreased
General reserve: ¥30,000,000,000
2) Item and amount of retained earnings to be increased
Retained earnings carried forward: ¥30,000,000,000

(2) Purpose

To pay the above dividends from surplus and ensure flexibility in capital policy to respond to future changes in the management environment.

(3) Effective date

June 26, 2026

(4) Impact on financial results

This matter is an accounting transfer within net assets and therefore will not change the amount of net assets or have any impact on profit or loss.

Both 1. Dividends from Surplus and 2. Reversal of General Reserve are subject to approval at the Ordinary General Meeting of Shareholders scheduled to be held on June 26, 2026 as a condition for taking effect.