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[Translation]
May 14, 2026

Company Name: Nippon Television Holdings, Inc.
Representative: Yoshikuni Sugiyama
Representative Director, Chairman and Chief Executive Officer
(TSE Prime Market, Code No. 9404)
Contact: Masaharu Sato
President, Financial Management
Telephone: +81-3-6215-4111

Notice Concerning Acquisition of Treasury Shares Through Off-Auction Treasury Share Repurchase Trading System (ToSTNeT-3)

Nippon Television Holdings, Inc. hereby announces that, concerning the acquisition of treasury shares pursuant to the provisions of Article 156 of the Companies Act, as applied by replacing the relevant terms pursuant to provisions of Article 165, paragraph (3) of the same Act, it has resolved, at a meeting of the Board of Directors held today, the specific method for a portion of the acquisition of treasury shares. The details are described below.

1. Method of Acquisition

At 8:45 a.m. on May 15, 2026, a consigned purchase order will be placed with the Tokyo Stock Exchange off-auction Treasury Share Repurchase Trading System (ToSTNeT-3) at the closing price of 2,921 yen for today. The purchase order will apply only to the specified transaction time.

2. Details of Acquisition

(1) Class of shares to be acquired: Common shares
(2) Total number of shares to be acquired: 2,300,000 shares (upper limit)
(0.90% of the total number of issued shares [excluding treasury shares])
(3) Total amount of share acquisition costs: 6,718,300,000 yen (upper limit)
(4) Announcement of results of acquisition: The results of the acquisition will be announced after completion of the transaction at 8:45 a.m. on May 15, 2026.

Notes:

1. No change will be made to the number of shares specified above. Note, however, that part or all of the acquisition may not be carried out depending on market trends and other factors.
2. The purchase will be made on the basis of sell orders corresponding to the number of shares scheduled to be acquired.

Reference:

Details of the resolution at the meeting of the Board of Directors held on May 14, 2026

(1) Class of shares to be acquired: Common stock of the Company
(2) Total number of shares to be acquired: 5,200,000 shares (upper limit)
(2.04% of the total number of issued shares [excluding treasury shares])
(3) Total amount of share acquisition costs: 12,000,000,000 yen (upper limit)
(4) Period of acquisition: May 15, 2026, through August 31, 2026
(5) Method of acquisition: i) Purchase via off-auction treasury share repurchase trading system (ToSTNeT-3)
ii) Market purchase on the Tokyo Stock Exchange through an appointed securities dealer with transaction discretion.