Document and entity information

	Mar 2027	Sep 2026
Company information		
Company information		
FASF member mark		true
Document name		第2四半期（中間期）決算短信〔日本基準〕（連結）
Filing date		2026-11-13
Company name		Aidma Marketing Communication Corporation
Stock exchange listings		
Tokyo		true
Tokyo Prime		-
Tokyo Standard		true
Tokyo Growth		-
Tokyo PRO Market		-
Tokyo Others		-
Nagoya		-
Nagoya Premire		-
Nagoya Main		-
Nagoya Next		-
Nagoya Others		-
Sapporo		-
Sapporo		-
Sapporo Ambitious		-
Sapporo Others		-
Fukuoka		-
Fukuoka		-
Fukuoka Q-Board		-
Fukuoka Others		-
Phoenix		-
Japan Securities Dealers Association		-
Securities code		94660
URL		https://www.e-aidma.co.jp/
Business category		
General Business	true	
Specific Business	-	
Fiscal Year End	2027-03-31	
Quarterly period		2
Representative		
Title		代表取締役
Name		蛯谷 貴
Inquiries		
Title		取締役常務 経営管理部長
Name		中川 強
Tel		076-439-7880
Other		
Semi-annual statement filing date (as planned)		2026-11-13
Dividend payable date (as planned)		2026-12-04
Supplemental material of results		-
Way of getting		-
Convening briefing of results		-
Target for briefing of results		-
Note to fraction processing method		（百万円未満切捨て）

Business Results-Quarterly operating results

(in millions of yens)

	Sep 2026	Sep 2025
Quarterly operating results		
Quarterly operating results		
Consolidated operating results		
Consolidated income statements information		
Net sales		
Net sales	2,611	2,316
% change	12.8	-18.8
Operating profit		
Operating profit	150	92
% change	61.7	-41.3
Ordinary profit		
Ordinary profit	151	94
% change	59.9	-40.9
Profit attributable to owners of parent		
Profit attributable to owners of parent	97	62
% change	56.4	-11.9
Note to consolidated income statements information		
Comprehensive income		
Comprehensive income	81	101
Change in comprehensive income	-	102.4
Other consolidated operating results		
Basic earnings per share (Yen)	7.42	4.76
Diluted earnings per share (Yen)	-	-
Note to consolidated operating results		
Note to operating results	-	

Business Results-Quarterly financial positions

(in millions of yens)

	Sep 2026	Mar 2026
Quarterly financial positions		
Quarterly financial positions		
Consolidated financial positions		
Total assets	4,304	4,361
Net assets	3,418	3,373
Capital adequacy ratio (%)	79.4	77.3
Note to consolidated financial positions		
Owner's equity	3,418	3,373
Note to financial positions	-	

Business Results-Note to quarterly business results

	Sep 2026
Quarterly note to business results	
Quarterly note to business results	
Note to consolidated financial results	
Note to consolidated financial results	-

Quarterly Dividends

(in millions of yens)

	Mar 2027	Sep 2026	Mar 2026
Quarterly dividends			
Quarterly dividends			
Dividends			
Dividend per share (Yen)			
Dividend per share (Yen)			
First quarter			
Result	-		-

Second quarter		
Result	5.00	5.00
Third quarter		
Result		-
Forecast	-	
Upper	-	
Lower	-	
Year end		
Result		5.00
Forecast	5.00	
Upper	-	
Lower	-	
Annual		
Result		10.00
Forecast	10.00	
Upper	-	
Lower	-	
Correction of dividend forecast from the most recent dividend forecast		
Correction of dividend forecast from the most recent dividend forecast		
Annual	-	
Note to dividends		
Note to dividends		
Annual	-	

Quarterly Forecasts

(in millions of yens)

	Mar 2027
Quarterly forecasts	
Quarterly forecasts	
Title for forecasts	3. 2027年 3月期の連結業績予想（2026年 4月 1日～2027年 3月 31日）
Preamble to consolidated forecasts	
Preamble to forecasts	-
Main table of consolidated forecasts	
Net sales	
Net sales	
Forecast	5,000
Upper	-
Lower	-
% change	
Forecast	5.0
Upper	-
Lower	-
Operating profit	
Operating profit	
Forecast	300
Upper	-
Lower	-
% change	
Forecast	11.7
Upper	-
Lower	-
Ordinary profit	
Ordinary profit	
Forecast	300
Upper	-
Lower	-
% change	
Forecast	9.8
Upper	-

Lower	-
Profit attributable to owners of parent	
Profit attributable to owners of parent	
Forecast	210
Upper	-
Lower	-
% change	
Forecast	17.2
Upper	-
Lower	-
Basic earnings per share (Yen)	
Basic earnings per share (Yen)	
Forecast	16.05
Upper	-
Lower	-
Note to consolidated forecasts	
Note to forecasts	「１株当たり当期純利益」の算定上の基礎となる期中平均株式数については、2026年３月31日現在の発行済株式数（自己株式数を除く）を使用しております。
Correction of financial forecast from the most recent financial forecast	
Correction of financial forecast from the most recent financial forecast	
Forecast	-

Notes-Significant changes in the scope of consolidation during the period

(in millions of yens)

	Sep 2026
Significant changes in the scope of consolidation during the period	
Significant changes in the scope of consolidation during the period	
Others	
Significant changes in the scope of consolidation during the period	
Significant changes in the scope of consolidation during the period	true
Number of subsidiaries newly consolidated	1
Name of subsidiaries newly consolidated	株式会社ナラティブテクノロジーズ
Number of subsidiaries excluded from consolidation	-
Name of subsidiaries excluded from consolidation	-
Note to significant changes in the scope of consolidation during the period	
Note to significant changes in the scope of consolidation during the period	-

Notes, Semiannual-Applying of specific accounting of the consolidated semi-annual financial statements

	Sep 2026
Applying of specific accounting of the consolidated semi-annual financial statements	
Applying of specific accounting of the consolidated semi-annual financial statements	
Others	
Applying of specific accounting of the consolidated semi-annual financial statements	
Applying of specific accounting of the consolidated semi-annual financial statements	-
Note to applying of specific accounting of the consolidated semi-annual financial statements	
Note to applying of specific accounting of the consolidated semi-annual financial statements	-

Notes, Quarterly-Changes in accounting policies and accounting estimates retrospective restatement

	Sep 2026
Changes in accounting policies, accounting estimates and retrospective restatement	
Changes in accounting policies, accounting estimates and retrospective restatement	
Others	
Changes in accounting policies, accounting estimates and retrospective restatement	
Changes in accounting policies based on revisions of accounting standard	-
Changes in accounting policies other than ones based on revisions of accounting standard	-
Changes in accounting estimates	-
Retrospective restatement	-
Note to changes in accounting policies, accounting estimates and retrospective restatement	
Note to changes in accounting policies, accounting estimates and retrospective restatement	-

Notes, Quarterly-Number of issued and outstanding shares common stock

	Sep 2026	Mar 2026	Sep 2025
Number of issued and outstanding shares (common stock)			
Number of issued and outstanding shares (common stock)			
Others			
Number of issued and outstanding shares (common stock)			
Number of issued and outstanding shares at the end of fiscal year (including treasury stock)	13,653,928	13,520,000	
Number of treasury stock at the end of fiscal year	412,991	416,991	
Average number of shares	13,119,154		13,081,982
Note to number of issued and outstanding shares (common stock)			
Note to number of issued and outstanding shares (common stock)	（注）期末自己株式数には株式給付信託の信託財産として株式会社日本カストディ銀行（信託Ｅ口）が保有する当社株式（2026年３月期 372,000株, 2027年３月期中間 368,000株）を含めております。また、信託が保有する当社株式を、期中平均株式数の計算において控除する自己株式に含めております。		

This information is a summary of the earnings report. It does not contain all details included in the earnings report disclosed in Japanese.